

AGENDA OF THE EUROPEAN SDG ROUNDTABLE

## Circular Economy in the ICT Industry

11 OCTOBER 2021, 09:30-11:00 CET

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TIME	TOPIC	SPEAKERS
9:30 – 9:35	Introduction	<b>Jan Noterdaeme</b> <i>Senior Advisor</i> <b>CSR EUROPE</b>
9:35 – 9:55	<b>The European Ambition</b> What is the EU vision and strategy regarding Circular Economy? What are the goals and expectations towards ICT suppliers and providers?	<b>Ilias Iakovidis</b> <i>Adviser, Green and digital Transformation</i> <b>DG CONNECT-EUROPEAN COMMISSION</b>  <b>William Neale</b> <i>Adviser on Circular Economy and Green Growth</i> <b>DG ENV-EUROPEAN COMMISSION</b>
9:55 – 10:30	<b>What are the challenges faced by suppliers and what are their needs?</b> Digital technologies are already contributing to circular economy by improving the use of natural resources, design, production, consumption reuse, repair, remanufacturing, recycling, and the overall waste management.  But digitalization will not lead automatically to a greater sustainability. In this panel, users and suppliers will discuss and present their challenges in the transition towards circular business models.  Moderator: <b>Jan Noterdaeme</b> <i>Senior Advisor at CSR EUROPE</i>	<b>Pia Tanskanen</b> <i>Head of Environment</i> <b>NOKIA</b>  <b>Florian Doussot</b> <i>Circular Economy Operational Manager</i> <b>ORANGE</b>  <b>Daniel Paska</b> <i>Technology for Good Program Director</i> <b>ERICSSON</b>  <b>Tommy Bjorkberg</b> <i>Director CTO Group</i> <b>ZTE</b>



<p>10:30 – 10:50</p>	<p><b>Best practices and next steps</b> Association of operators have a long history of commitment on sustainability, supporting ICT based solutions with significant environmental, social, and economic benefit.</p>	<p><b>Alessandro Gropelli</b> <i>Deputy Director General &amp; Director of Strategy &amp; Communications</i> <b>ETNO</b></p> <p><b>Steven Moore</b> <i>Head of Climate Action</i> <b>GSMA</b></p>
<p>10:50 – 11:00</p>	<p><b>The way forward</b> How operator and suppliers could move forward to define the standards for circular business models in the ICT industry.</p>	<p><b>Stefan Crets</b> <i>Executive Director</i> <b>CSR EUROPE</b></p>

**For more information:**

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