### **CONTEXT**

In the context of <u>Upskill 4 Future</u>, CSR Europe is organizing a closed event dedicated to the second phase of the three-year project: pilot activities developed and implemented by companies. Run in four European countries and funded by JP Morgan, this project aims at investigating how **HR** transformation can support the employability of vulnerable workers, promoting upskilling and reskilling practices to ensure a good level of turnover within every company.

Throughout the first phase of the project, CSR Europe assessed the level of readiness of participating companies in France, Italy, Poland and Spain. Results highlighted the need for companies to develop strategic staff management competences and work more in order to protect employees at risk, for instance with reskilling and upskilling strategies.

In the second phase of the project, participating companies and NPOs developed pilot activities, a set of internal projects, initiatives and events aimed at tackling the main issues identified throughout the HR assessment tool.

Companies and NPOs are welcome to reunite together and discuss the challenges, benefits and key learnings of the ongoing project, understanding the importance of HR staff management, especially within SMEs.

### **ABOUT THE EVENT**

This event aims to welcome all companies and NPOs that participated to Upskill 4 Future project and encourage them to share the key results of phase 2 of the project, the implementation of pilot activities and alternative actions. The purpose of this assembly is to explore common features, challenges and best practices experienced throughout the last months in four different companies, as well as to present the main takeaways of this project.

#### **Key learning points:**

- To welcome representatives from different companies to **present the results of the pilot activities** run in the last months, in the context of Upskill 4 Future.
- To discuss challenges, benefits and **common takeaways** from the pilot activities implemented in **Spain, Italy and Poland.**
- To explore the results of the **alternative actions** that FACE developed in **France**.

#### Who should join:

- Representatives of companies taking part in Upskill 4 Future.
- HR managers that want to get a better understanding of how to develop upskilling activities and implement trainings in the company.

# **AGENDA**

TIME (CET) SESSION		SPEAKER(s)
11:00 - 11:10	Welcome & Purpose of the Webinar	Matilde Castriotta, Project Manager CSR Europe Lisa Simons, Project Assistant CSR Europe
11:10 - 11:20	Presentation of Pilot activity Italy (Impronta Etica): <b>Gruppo Montenegro</b>	Cristina Danelatos HR Director GRUPPO MONTENEGRO
11:20 - 11:35	Presentation of Pilot activity Poland (RBF Poland): <b>Orange Polska</b>	Pawlik Edyta – Korpo Head of the Recruitment Projects and Employer Branding ORANGE POLSKA
11:35 - 11:50	Presentation of Pilot activity Spain ( <i>Forética</i> ) : <b>Alsea</b>	Maria Escribano Romero Head of CSR, Internal & Cultural communication ALSEA
11:50 - 12:00	Presentation of Pilot activity Italy (Sodalitas): Elettrotecnica Rold	Daniela Colantropo HR Manager ELETTROTECNICA ROLD
12:00 - 12:10	Enel	Filippo Accettella Head of Cultural Innovation Agents I&N People and Organization, Italy ENEL
12:10 - 12:20	Presentation ManpowerGroup Talent Solutions – Challenges of Upskilling & Reskilling in France and how to move forward.	Jessy Boucher Director of Innovation and Operations MANPOWERGROUP TALENT SOLUTIONS FRANCE
12: 20 - 12:30	Q&A, next steps and conclusions	Matilde Castriotta, Project Manager CSR Europe

# FOR MORE INFORMATION

Visit the <u>Upskill 4 Future</u> webpage.

## CONTACT

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