



# European SDG Summit

Impactful Partnerships to Build Back Better



## The new dimension for CSR *Data as part of Corporate Social Responsibility*

### Agenda

Wednesday 28 October, 13:30 – 14:30

TIME	AGENDA ITEM	SPEAKERS
13:30 – 13:35	Welcome and introduction to the topic  Fair data economy in a nutshell	Miira Kokkonen, <i>Event Producer, FIBS</i>  Tiina Härkönen, <i>Leading Specialist, The Finnish Innovation Fund Sitra</i>
13:35 – 14:00	CSR encompasses Data – Learnings from Finland  Enabling trust through transparency – case Integrated data report	Heli Parikka, <i>Specialist, The Finnish Innovation Fund Sitra</i>  Mikko Merisaari, <i>Partner &amp; Co-founder, Functos Oy</i>
14:00 – 14:15	Q&A	
14:15 – 14:30	Wrap-up and next steps	

**About the European SDG Summit:** This session is part of the European SDG Summit 2020, the leading sustainability event of the year in Europe. The Summit will connect 5000+ Change-Makers in 55 free, virtual sessions ([view the full programme](#)). This year's edition will focus on "Impactful Partnerships to Build Back Better" in response to the COVID-19 pandemic and the [CEO's Call to Action for an overarching Sustainable Europe 2030 Strategy](#). The event will give the floor to public, private, and civil society's leaders eager to scale up collaborative solutions to protect Life and Earth and reach the UN SDGs without leaving no one behind ([discover the 200+ high-level speakers](#)). Highlight of the Summit will be the [inauguration of the European Pact for Sustainable Industry](#) ([learn more about the Pact](#)).