



# European SDG Summit



Impactful Partnerships to Build Back Better

## Sustainable Health & Well-being at the center of a resilient society post-COVID – How to get there together?

### Agenda

Tuesday 27 October, 15:00 – 16:30

TIME	AGENDA ITEM	SPEAKERS
15:00 – 15:05	<b>Welcome &amp; introduction</b>	<b>Zeger Vercouteren</b> , Vice-President of Government Affairs & Policy EMEA, Johnson & Johnson
15:05 – 15:20	<b>Presentation of the speakers</b> <ul style="list-style-type: none"> <li>• Who are they?</li> <li>• Who do they represent?</li> <li>• What do they do?</li> </ul>	<b>Wayne Visser</b> , PhD., Professor of Integrated Value and holder of the Chair in Sustainable Transformation, Antwerp Management School  <b>Celine Charveria</b> , Executive Director, IEEP  <b>Sonja Van Lieshout</b> , Global Public Affairs Manager, Randstad  <b>Hilde De Man</b> , Head of the Psychosocial Wellbeing Department, IDEWE  <b>Anouck Van Hoydonck</b> , Director Agile Workforce, Johnson & Johnson  <b>Marion Birnstill</b> , Senior Manager Global Community Impact EMEA, Johnson & Johnson

<p><b>15:20 – 16:25</b></p>	<p><b>Panel discussion: Individual, Community &amp; Systems</b></p> <p><i>Key Points for every level:</i></p> <ul style="list-style-type: none"> <li>• <i>What did not go according to plan or yield the best outcomes in your line of work?</i></li> <li>• <i>What can be done to improve?</i></li> </ul> <p>Moderated by <b>Wayne Visser, PhD.</b>, Professor of Integrated Value and holder of the Chair in Sustainable Transformation, <b>Antwerp Management School</b></p>	<p><b>Celine Charveria</b>, Executive Director, IEEP</p> <p><b>Sonja Van Lieshout</b>, Global Public Affairs Manager, Randstad</p> <p><b>Hilde De Man</b>, Head of the Psychosocial Wellbeing Department, IDEWE</p> <p><b>Anouck Van Hoydonck</b>, Director Agile Workforce, Johnson &amp; Johnson</p> <p><b>Marion Birnstill</b>, Senior Manager Global Community Impact EMEA, Johnson &amp; Johnson</p>
<p><b>16:25 – 16:30</b></p>	<p><b>Conclusion of the debate</b></p>	<p><b>Wayne Visser</b>, Professor of Integrated Value and holder of the Chair in Sustainable Transformation, <b>Antwerp Management School</b></p>

**About the European SDG Summit:** This session is part of the European SDG Summit 2020, the leading sustainability event of the year in Europe. The Summit will connect 5000+ Change-Makers in 55 free, virtual sessions ([view the full programme](#)). This year's edition will focus on "Impactful Partnerships to Build Back Better" in response to the COVID-19 pandemic and the [CEO's Call to Action for an overarching Sustainable Europe 2030 Strategy](#). The event will give the floor to public, private, and civil society's leaders eager to scale up collaborative solutions to protect Life and Earth and reach the UN SDGs in line with the direction set by Commission President von der Leyen ([discover the 200+ high-level speakers](#)). Highlight of the Summit will be the [inauguration of the European Pact for Sustainable Industry](#) ([learn more about the Pact](#)).