



European SDG Summit



Impactful Partnerships to Build Back Better

Empowering innovators and start-ups for global good

Agenda

Wednesday 28 October, 15:30 – 17:00

TIMING	AGENDA ITEM	SPEAKERS
15:30 – 15:40	<p>The importance of investing in the social impact ecosystem <i>Introduction by moderator to topics and agenda for the panel.</i></p> <p><i>Overview by the moderator on the importance of investing in the social impact ecosystem, touching on:</i></p> <ul style="list-style-type: none"> - <i>The role of social startups in helping the world meet the SDGs</i> - <i>Main barriers to success</i> - <i>The importance of investing in the social impact ecosystem</i> - <i>How programs like Samsung for Impact and XTC help (quick intro to SFI and XTC)</i> 	<p>Jonas Klevhag, <i>Business Development, Sustainability Strategy, Altitude Meetings AB</i></p>
15:40 – 16:10	<p>Deep dive into the EU ecosystem <i>Introduction to the three panelists and their companies. 60-second videos for each.</i></p> <p><i>Questions on the problems they are solving as well as their direct and indirect impact to make progress toward the SDGs.</i></p> <p><i>Moderated by Jonas Klevhag, Business Development, Sustainability Strategy, Altitude Meetings AB</i></p>	<p>Karolina Gurgul, <i>Creative Copywriter and Content Creator, Planet Heroes</i></p> <p>Luca Randazzo, <i>CEO, Product Development and Clinical Operations, Emovo Care</i></p> <p>Alexander Krawinkel, <i>CEO and Co-Founder, FIMO Health</i></p>
16:10 – 16:15	Q&A	

<p>16:15 – 16:50</p>	<p>Taking EU Efforts Global <i>Video Introduction to XTC, the winners and the global impact:</i></p> <p><i>Introduction to the three panelists, their companies and the problems that their solving for.</i></p> <p><i>Discussion on how these winners balance purpose and profit to scale their impact.</i></p> <p><i>What have they gained from venture and corporate communities as they scale? How can these communities best support them have their greatest impact?</i></p> <p><i>Moderated by Barrett Parkman, Executive Director, Extreme Tech Challenge (XTC)</i></p>	<p>Alexander Piutti, <i>CEO, SPRK Global</i></p> <p>Xuemei Germaine, <i>CEO, Microgen Biotech</i></p> <p>Guy Kashtan, <i>CEO, Rewire</i></p>
<p>16:50 – 16:55</p>	<p>Q&A</p>	
<p>16:55 – 17:00</p>	<p>Conclusions & next steps <i>Jonas summarises the main points raised during the session and invites participants to join the SFI ecosystem and participate in year 2 of XTC.</i></p>	<p>Jonas Klevhag, <i>Business Development, Sustainability Strategy, Altitude Meetings AB</i></p>

About the European SDG Summit: This session is part of the European SDG Summit 2020, the leading sustainability event of the year in Europe. The Summit will connect 5000+ Change-Makers in 55 free, virtual sessions ([view the full programme](#)). This year's edition will focus on "Impactful Partnerships to Build Back Better" in response to the COVID-19 pandemic and the [CEO's Call to Action for an overarching Sustainable Europe 2030 Strategy](#). The event will give the floor to public, private, and civil society's leaders eager to scale up collaborative solutions to protect Life and Earth and reach the UN SDGs in line with the direction set by Commission President von der Leyen ([discover the 200+ high-level speakers](#)). Highlight of the Summit will be the [inauguration of the European Pact for Sustainable Industry](#) ([learn more about the Pact](#)).