European SDG Summit



Impactful Partnerships to Build Back Better

Circular Consumers:

How to provide meaningful information to consumers about the circularity level of your products/services?

Agenda

Monday 26 October, 15:30 – 17:00

TIME	AGENDA ITEM	GUEST SPEAKERS & PANELISTS
15:30 – 15:40	Welcome & introductory remarks Agenda and objectives of the roundtable	CSR Europe
15:40 – 16:35	Panel discussion Engaging consumers in the transition to a circular economy	Nicola Tagliafierro, Head of Sustainability, Enel X
	,	Yves Nissim, VP Head of transformation and operation in CSR, Orange
		Philip Weiler, Head of Sustainability, Lidl Belgium and Luxemburg
16:35 – 16:45	Relevance of the topic at EU-level	Paola Migliorini, Deputy Head of Unit Sustainable Production, Products & Consumption, European Commission (DG ENV)
16:45 – 16:55	Q&A	All
16:55 – 17:00	Conclusions & next steps	CSR Europe

About the European SDG Summit: This session is part of the European SDG Summit 2020, the leading sustainability event of the year in Europe. The Summit will connect 5000+ Change-Makers in 55 free, virtual sessions (view the full programme). This year's edition will focus on "Impactful Partnerships to Build Back Better" in response to the COVID-19 pandemic and the CEO's Call to Action for an overarching Sustainable Europe 2030 Strategy. The event will give the floor to public, private, and civil society's leaders eager to scale up collaborative solutions to protect Life and Earth and reach the UN SDGs in line with the direction set by Commission President von der Leyen (discover the 200+ high-level speakers). Highlight of the Summit will be the inauguration of the European Pact for Sustainable Industry (learn more about the Pact).