



INVITATION – CALL FOR PAPERS:
19th IRDO International Conference
INNOVATIVE SUSTAINABLE and SOCIALLY RESPONSIBLE SOCIETY 2024:
**ESG (environmental, social, governance) aspects in
theory and practice & Learning and
action for sustainability and green transition**
12th-13th June 2024, Slovenia, EU, ONLINE, www.irdo.si, info@irdo.si

**The conference INNOVATIVE SUSTAINABLE and SOCIALLY
RESPONSIBLE SOCIETY 2024
is also the 4th IRDO & Citizens' Initiative for an Integral Green Slovenia
Conference.**



1

Dates:

- ✚ 12 January 2024 – Call for abstracts and papers
- ✚ 30 March 2024 – Abstract submission
- ✚ 10 April 2024 – Information of acceptance
- ✚ 30 April 2024 – Paper submission
- ✚ 10 May 2024 – Conference programme
- ✚ 12-13 June 2024 – **IRDO 2024 International Conference**

Conference venue:
ONLINE from Slovenia

Official language:
✚ English

Organiser Info:

IRDO – Institute for the Development of Social Responsibility
(IRDO – Inštitut za razvoj družbene odgovornosti),
Cesta 13. julija 65 a, SI-1261 Ljubljana – Dobrunje, Slovenia, EU
Web: www.irdo.si; E-mail: info@irdo.si; Phone: +386 31 344 883

Slovenia, January (updated in March) 2024



19th IRDO International Conference **INNOVATIVE SUSTAINABLE and SOCIALLY RESPONSIBLE SOCIETY 2024:**
**ESG (environmental, social, governance) aspects in theory and practice & Learning and action for
sustainability and green transition, & 4th IRDO & Citizens' Initiative for an Integral Green Slovenia Conference,**
12–13 June 2024, Slovenia, EU, ONLINE, www.irdo.si, info@irdo.si

Dear Ladies and Gentlemen,

You are kindly invited to participate at the **19th IRDO International Conference INNOVATIVE SUSTAINABLE and SOCIALLY RESPONSIBLE SOCIETY 2024: ESG (environmental, social, governance) aspects in theory and practice & Learning and action for sustainability and green transition**, to be held on **12-13 June 2024, online**, as authors of papers or as members of active audience. The conference SOCIALLY RESPONSIBLE SOCIETY 2024 is also the **4th IRDO & Citizens' Initiative for an Integral Green Slovenia Conference**. Organizers are **IRDO – Institute for the Development of Social Responsibility, University of Maribor, Citizens' Initiative for an Integral Green Slovenia, and Science and Research Centre Koper**.

UN Global activities within Agenda 2030 and its 17 sustainability development goals ([UN, 2015](#)) provide significant incentives to change our world. [Paris Agreement](#), signed in 2015 focuses on climate change and our impacts on them (UNFCC, 2015). From 2019, the EU is focusing its policies, legislation, and practices towards green transition ([European Council, 2019](#)).

Yet changes are slow, and some targets have experienced no progress or, even worse, regression below the 2015 baseline, as stated in [The Sustainable Development Goals Report](#) (UN, 2023). Today we face a triple planetary crisis of climate change, biodiversity loss and pollution. We have transgressed many planetary safe zones. None of the environmental SDGs and the main internationally agreed environmental goals (e.g. Paris Agreement) will be achieved. The prospects for achieving the social and economic SDGs are also bleak. On the other hand, solutions that are already being implemented bring opportunities for the well-being of all.

The environmental, social, and governance aspects of our daily lives are guiding us towards fostering awareness about our lifestyle choices, identifying challenges, and recognizing their long-term consequences. The call for sustainable engagement, transparent reporting, and responsible governance necessitates the adoption of innovative tools, methodologies, and standards. Consideration of the double materiality matrix, value chain, ESG KPIs (Key Performance Indicators), internal organizational structure, and effective communication of social responsibility and sustainability is crucial. Our transformation extends beyond business models, reflecting an increasing awareness of our responsibility towards the Earth, ourselves, and future generations.

50 years after the Club of Rome report [The Limits to Growth](#) (Meadows et al., 1972), several of the world's leading experts and institutions have produced a new report: Earth for All – A Survival Guide to Humanity - [Earth4All](#) (Dixson-Declève et al., 2022). They concluded that despite warnings, it is possible, desirable, and even essential to be optimistic about our collective future: the next decade must see the fastest economic transformation in history, the Giant Leap scenario. To help humanity avert ecological and social catastrophe, societies must adopt unprecedented and immediate systemic action across five interconnected turnarounds: poverty, inequality, empowerment, food, and energy. The possibilities to implement this scenario will be explored from the global, European, and Slovenian perspectives, with a special focus on the ongoing European green transition, here.



Effective implementation of ambitious policies for green transition requires empowerment in sustainability competencies to help humans develop agency, and form a knowledge basis for everyone who cares about our planet's present and future state. Where do we stand in this respect – as local, national, European, and global communities, and as individuals? How far have our educational and other informative systems reached on this path, and how can we support these processes?

Action and learning for a more innovative, sustainable, and socially responsible society are urgent. By joining the conference, you will help to co-create the scientific-based wisdom for renewing our unsustainable systems, from societies and communities to businesses and ourselves.

Therefore, we kindly invite you to participate in the conference to share your experiences, views, and suggestions with researchers, top consultants, experts, and experienced practitioners from around the globe. Young authors and students are warmly welcome.

Contribute, join us and report on your findings and suggestions, please.

Kindly invited,

On behalf of the Program and Organizational Committees of the 19th IRDO Conference,

Prof. Emer. Matjaž Mulej, PhD, PhD,
University of Maribor, Faculty of Economics and Business,
President of the IRDO Research & Expert Council and
Chair of the IRDO Conference Programme Committee

3



SHORT INTRODUCTION TO THE CONFERENCE

Conference themes:

- **ESG (environmental, social, governance) aspects in theory and practice**
- **Learning and action for sustainability and green transition**

Conference subtopics:

- Legislation and international documents,
- ESG focused education,
- Sustainable business models (ESG) in practice,
- Earth for All: Economic transformation for sustainability and turnarounds in poverty, inequality, empowerment, food, and energy systems,
- Systems thinking and systems innovations for the transition to a fairer, greener economy and society,
- Learning and education for sustainability and green transition, including reforms for a green transition in educational systems,
- and all other topics, relevant for a transition to the innovative sustainable and socially responsible society,
- AI: a tool for communication or control, even abuse?
- and more.

Invitation for authors of papers:

We kindly invite you to present original papers and report about your contributions and plans in creating a local or global, scientific, or applied way out of the current crisis towards a more balanced, innovative, sustainable, and socially responsible way of living and working! **Every viewpoint matters. So far, over 1.500 authors from all over the world have participated in eighteen IRDO conferences.** Previous conference proceedings can be freely acquired here: <https://www.irdo.si/en/irdo-conference/>

4

Submission documents (please find a copy of them on IRDO web page too):

1. [Registration form](#)
2. [Abstract/paper template](#)
3. The [Copyright statement](#)
4. Send the documents as soon as possible to: info@irdo.si

Abstracts shall contain up to 250 words (12–15 lines) and be complemented by up to 6 keywords. Authors submitting relevant abstracts will be invited to present short papers at the conference.

Short Papers should be 2.500–4.000 words long (5–8 pages). Conference papers will be double peer-reviewed. Accepted papers will be published in an electronic book of papers (ISBN), the IRDO book series “Social Responsibility” and will be freely available.

Publishing of authors' papers:

Selected conference papers may be adapted to **full papers** and invited for submission to scientific journals, e.g. Our Economy, <https://journals.um.si/index.php/oe/Home> or IRDO &



ZRS Koper new scientific monography, issued in 2024. There they will undergo the journal/monography editorial processes.

Language: the official conference language is English.

Participation fee:

Registration fee depends on the form of participation.	Online registration fee			
	Early bird (until 30 th April 2024)		Regular (from 1 st May 2024)	
	1 Day	2 Days	1 Day	2 Days
Participation form:	1 Day	2 Days	1 Day	2 Days
<input type="checkbox"/> Regular Author (individuals and companies)	60 €	100 €	90 €	150 €
<input type="checkbox"/> IRDO and affiliated organisations member, second and third paper and author of an accepted paper	50 €	80 €	70 €	120 €
<input type="checkbox"/> Registration fee for participants without author's paper	30 €	50 €	45 €	75 €
<input type="checkbox"/> Students (under 30), unemployed or retired authors and/or participants	For free	For free	For free	For free

Payment due date and instructions:

- The registration fee must be transferred no later than on 31 May 2024.
- Name: IRDO – Inštitut za razvoj družbene odgovornosti (Institute for the Development of Social Responsibility)
- Bank: Nova KBM d. d., Maribor; SWIFT KBMASI2X
- Account number (IBAN): SI56-0451-5000-1074-492
- Address: IRDO – Institute for the Development of Social Responsibility, Cesta 13. julija 65a, SI-1261 Ljubljana – Dobrunje, Slovenia, EU
- Reference: 2311-2024
- Intent: IRDO Conference 2024
- Proof of payment: Participants will receive an original invoice as proof of payment of the conference fee.

5

Additional information:

- The registration fee includes attendance to lectures at the conference, and access to proceedings. VAT is not included in the stated conference fee (IRDO is not liable for VAT).
- The official language of the conference is English, unless only Slovenian-speaking participants will be present at a particular session. Invited lecturers and plenary lecturers are waved from paying the conference registration.
- All other authors pay the conference fee as stated. Students and seniors need to identify their status. An invoice will be issued based on your payment.
- In case of cancellation before 10th May 2024, 50 % of the registration fee will be refunded; after 10th May 2024, the registration fee will not be refunded.
- Participants without copyright contributions must also register for the conference with an application form and pay the registration fee.

Donations and sponsorships:



19th IRDO International Conference **INNOVATIVE SUSTAINABLE and SOCIALLY RESPONSIBLE SOCIETY 2024: ESG (environmental, social, governance) aspects in theory and practice & Learning and action for sustainability and green transition, & 4th IRDO & Citizens' Initiative for an Integral Green Slovenia Conference**, 12–13 June 2024, Slovenia, EU, ONLINE, www.irdo.si, info@irdo.si

- Participants and organizations are kindly invited to support the Conference Organisation and implementation with their voluntary donations and/or sponsorships.
- For this possibility, please contact info@irdo.si . Thank you.

Allocate 1 % of income tax for our work with youth:

- If you are coming from Slovenia, you are kindly asked to support IRDO work with youth by your contribution (Allocate 1 % of income tax for youth development and social responsibility and sustainable development).
- More info can be found here: <https://www.irdo.si/namenite-1-dohodnine-za-razvoj-mladih-in-druzbene-odgovornosti-ter-trajnostnega-razvoja/>

CONFERENCE BODIES

PROGRAMME COMMITTEE:

Chairs:

- Prof. Emeritus, PhD. Matjaž Mulej, University of Maribor, Faculty of Economics and Business, Department of Entrepreneurship and Business Economics, and IRDO Institute for the Development of Social Responsibility, Head of the IRDO Expert committee and Head of the IRDO Scientific-research centre board, Chairman of the IRDO 2024 Conference Programme Committee, Honorary Founding President of IASCYS (International Academy of Systems and Cybernetic Sciences), Member of three international academies of science, Slovenia,
- Prof. Emeritus, PhD. Peter Glavič, University of Maribor, Faculty of Chemical Engineering, Laboratory for Process Systems Engineering and Sustainable Development, Head of Centre for Professors Emeriti and Retired Higher Education Teachers, University of Maribor, and Vice-Chairman of the 2024 IRDO Conference Programme Committee, Slovenia,
- Assoc. Prof. PhD. Igor Perko, University of Maribor, Faculty of Economics and Business, WOSC director-general, Vice-Chairman of the 2024 IRDO Conference Programme Committee, Slovenia,
- PhD. Darja Piciga, Citizens' Initiative for an Integral Green Slovenia, and Vice-Chairman of the 2024 IRDO Conference Programme Committee,
- Prof. PhD. Rado Bohinc, Chair for Organizational and Human Resource Management and Development, Research Centre for Comparative Law, University of Ljubljana, Faculty of Social Sciences & Association Academy for Social Responsibility Ljubljana, Slovenia.

6

Members:

- Prof. PhD. Alexander Schieffer, Home for Humanity, France,
- Prof. PhD. Alfonso Reyes, University of Ibagué, Ibagué, Columbia,
- Prof. Emerita PhD. Angela Espinosa, University of Hull, The Business School, UK,
- MSc. Anita Hrast, Manager of IRDO - Institute for the Development of Social Responsibility and President of 2024 IRDO Conference Organizing Committee, Slovenia,
- Prof. PhD. Darja Boršič, University of Maribor, Faculty of Economics and Business, Editor-in-chief of "Our economy" – Journal of Contemporary Issues in Economics and Business, Slovenia,
- Prof. PhD. Francesco Caputo, University of Napoli, Italy,
- Prof. PhD. Gerald Steiner, Prof. of Systemic and Sustainability Management, Donau University, Krems, Austria, and Harvard University, Boston, MA, USA,
- PhD. Helmut Loeckenhoff, Independent researcher, Backnang, Germany,
- MSc. Dipl.-Ing. Johannes Goellner, Chairman of the Board, Center of Risk & Crises Management (CRC), Vienna, Austria,
- Prof. Emeritus PhD. Jose Perez Rios, University of Valladolid, Spain,
- Prof. PhD. Milan Zorman, University of Maribor, Faculty of Electrical Engineering and Computer Science, Slovenia,



- Prof. PhD. Mirko Markič, Faculty of Management, University of Primorska, Koper, Slovenia,
- Prof. PhD. Monty Lynn, Professor of Management, Abilene Christian University, Abilene, TX, USA,
- Prof. Emeritus PhD. Pierre Bricage, Secretary General, International Academy for Systems and Cybernetic Sciences (IASCYS), Pau, and University of Pau, France,
- Prof. PhD. Raul Espejo, President of the World Organisation of Systems and Cybernetics (WOSC) and Director at Syncho Research, UK,
- Prof. PhD. Roberto Biloslavo, University of Primorska, Faculty of Management, Koper, Slovenia,
- Prof. PhD. Simona Šarotar Žižek, University of Maribor, Faculty of Economics and Business, Department of General Management and Organization, Slovenia,
- Mag. Stefan Blachfellner, Bertalanffy Center for the Study of Systems Science & International Federation for Systems Research, Vienna, Austria,
- Prof. Emeritus PhD. Stuart Umpleby, former President of IASCYS (International Academy for Systems and Cybernetic Sciences), and George Washington University, Washington, D. C., USA,
- Prof. PhD. Tadeja Jere Jakulin, University of Primorska, Faculty of Tourism Studies – TURISTICA, Piran, and President of Society for System Research, Slovenia,
- Assoc. Prof. PhD. Tjaša Štrukelj, University of Maribor, Faculty of Economics and Business, Department of Strategic Management and Company Policy, Head of the Project 'Faculty of Economics and Business and Social Responsibility', Certified Leader for Social responsibility and Sustainable Development (2019), Slovenia,
- Assoc. Prof. PhD. Urša Golob Podnar, Chair of Marketing Communications and Public Relations, Centre for Marketing and Public Relations, University of Ljubljana, Faculty of Social Studies, Slovenia,
- Prof. PhD. Vladimir Lepskiy, Institute of Philosophy, Russian Academy of Sciences, Russia,
- Prof. PhD. Vojko Potočan, University of Maribor, Faculty of Economics and Business, Slovenia,
- Assoc. Prof. PhD. Zhanna Belyaeva, Prof. of Social Responsibility, Graduate School of Economics and Management, Head of Research Centre for Global Social Responsibility Excellence, Ural Federal University, Yekaterinburg, and EMBRI Country Director, Russia,
- Prof. PhD. Katja Vintar Mally, Department of Geography, Faculty of Arts, University of Ljubljana, Slovenia,
- Anders Wijkman, PhD, member of the Royal Swedish Academy of Sciences, the World Academy of Art and Science, World Future Council, and International Resource Panel, Sweden,
- Jernej Stritih, Director and Lead Expert of Stritih Sustainable Development Consulting, Slovenia,
- Assist. Prof. PhD. Živko Bergant, College of Accountancy and Finance, Ljubljana, Slovenia.

7

ORGANISATIONAL COMMITTEE:

- MSc. Anita Hrast, Manager of IRDO - Institute for the Development of Social Responsibility, and President of 2024 IRDO Conference Organizing Committee, Slovenia,
- PhD. Darja Piciga, Citizens' Initiative for an Integral Green Slovenia, Slovenia
- Assoc. Prof. Igor Perko, University of Maribor, Faculty of Economics and Business, WOSC director-general, Vice-President of the 2024 IRDO Conference Organizational Committee, Slovenia,
- Monika Rajšp, IRDO – Institute for the Development of Social Responsibility, Slovenia,
- Kaja Bračič, IRDO – Institute for the Development of Social Responsibility, Slovenia,
- Nomi Hrast, IRDO – Institute for the Development of Social Responsibility, Slovenia,
- Tomaž Bole, Gallus Foundation, Slovenia,
- Uroš Zupančič, HiperDesign, Slovenia.

Contact:

IRDO – Institute for the Development of Social Responsibility, Cesta 13. julija 65a, SI-1261 Ljubljana – Dobrunje, Slovenia, EU, Web: www.irdo.si, Email: info@irdo.si, Phone: +386 31 344 883



19th IRDO International Conference **INNOVATIVE SUSTAINABLE and SOCIALLY RESPONSIBLE SOCIETY 2024:**
ESG (environmental, social, governance) aspects in theory and practice & Learning and action for
sustainability and green transition, & 4th IRDO & Citizens' Initiative for an Integral Green Slovenia Conference,
 12–13 June 2024, Slovenia, EU, ONLINE, www.irdo.si, info@irdo.si

ORGANIZERS AND PARTNERS:

Organizer:



Co-organizer:



Co-organizer:



Co-financer:



Co-organizer:



Co-organizer:



In cooperation with:

- World Organisation of Systems and Cybernetics (WOSC)
- University of Maribor, Slovenia
- Slovenian Society for Systemic Research (SdSr)
- Citizens' Initiative for an Integral Green Slovenia
- Science and Research Centre Koper
- International Academy for Systems and Cybernetic Sciences (IASCYS), Vienna, Austria
- European Academy of Sciences and Arts, Salzburg
- International Federation for Systems Research (IFSR)
- CSR Europe
- Danube University Krems, Austria
- Slovenian Association for Quality and Excellence
- Chamber of Commerce and Industry of Štajerska, Slovenia
- Association of Employers of Slovenia
- Managers' Association of Slovenia
- Network for Social Responsibility of Slovenia
- Association Social Responsibility Academy
- Systems innovation Slovenia
- Stritih Sustainable Development
- Gallus Foundation

Sponsors (in request):



Clipping partner:



19th IRDO International Conference **INNOVATIVE SUSTAINABLE and SOCIALLY RESPONSIBLE SOCIETY 2024:**
ESG (environmental, social, governance) aspects in theory and practice & Learning and action for sustainability and green transition, & 4th IRDO & Citizens' Initiative for an Integral Green Slovenia Conference,
12–13 June 2024, Slovenia, EU, ONLINE, www.irdo.si, info@irdo.si