



# CONFERENCE PROGRAMME / PROGRAM KONFERENCE

IRDO Joint Conferences on SOCIALLY RESPONSIBLE SOCIETY 2021: 10-11 June 2021, Maribor, Slovenia, European Union, ONLINE PERFORMANCE

IRDO Združeni konferenci: DRUŽBENO ODGOVORNA DRUŽBA 2021, 10.-11. junija 2021, Maribor, Slovenija, Evropska unija, VIRTUALNA IZVEDBA

Venue: University of Maribor, Slomškov trg 15, 2000 Maribor, Slovenia & ONLINE

*Organizatorji si pridržujemo pravico do spremembe programa. // Programme may be changed.*

## 1. DAN / 1st DAY

**THURSDAY, 10th JUNE 2021**

**16th IRDO International Scientific Conference SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2021: Challenges and opportunities of digitalisation for sustainable future (10th June 2021), ONLINE (in English)**

**ČETRTEK, 10. JUNIJ 2021**

**16. IRDO mednarodna znanstvena konferenca DRUŽBENA ODGOVORNOST IN IZZIVI ČASA 2021: Izzivi in priložnosti digitalizacije za trajnostno prihodnost (10. junij 2021), VIRTUALNO (v angleščini)**

URA / HOUR	AUTHOR/AVTOR prostor/location	PROGRAM	PROGRAMME
8:45 - 9:00	Virtual coffe	Registracija udeležencev	Registration of participants
9:00 - 9:30	Presenters	Moderator: Igor Perko UVODNI NAGOVORI	WELCOME SPEECHES
30 min	Prof Dr <b>Janja Hojnik</b> , Vice-Rector for Quality, HR and Legal Affairs, University of Maribor (UM), Slovenia; Prof Emeritus Ddr <b>Matjaž Mulej</b> , UM and Institute IRDO; <b>Dr Igor Perko</b> , Faculty of Economics and Business, UM and WOSC; Prof Emeritus Dr <b>Peter Glavič</b> , UM; Dr. <b>Darja Piciga</b> , Citizens' Initiative for an Integral Green Slovenia; Mag. <b>Anita Hrast</b> , IRDO, Slovenia	Uvodni pozdravi	Welcome speeches
9:30-10:30	Presenters	PLENARNA PREDAVANJA	PLENARY TALK

30 min with discussion	Dr. Darja Piciga, Citizens' Initiative for an Integral Green Slovenia, Prof. Dr. Alexander Schieffer, University of St. Gallen, Switzerland and Home for Humanity, Prof. Dr. Ronnie Lessem, Trans4m Communiversity Associates	Celostna zelena družba in gospodarstvo - iz Slovenije v Evropo: celostni pristop k trajnostnemu razvoju v kontekstu vnaprej usmerjenih politik EU	Integral Green Society and Economy - From Slovenia to Europe: A holistic Approach to Sustainable Development, in the Context of forward looking EU policies
30 min with discussion	Professor Raul Espejo, President of the World Organisation of Systems and Cybernetics, UK	Digitalne organizacijske strukture za trajnostno prihodnost	Digital organisational structures for a sustainable future
<b>10:30-10:40</b>	<b>NETWORKING BREAK</b>	<b>ODMOR ZA MREŽENJE</b>	
<b>10:40-11:30</b>	<b>Presenters</b>	<b>PLENARNA PREDAVANJA</b>	<b>PLENARY TALK</b>
25 min with discussion	Steiner, G.; Hörtl, A.; Hynek, N.; Lumetsberger, T.; Mühlmann, K.; Satalkina, L.; Schreder, G.; Zenk, L.; Steffelbauer, I., Danube University Krems, Department for Knowledge and Communication Management; Dr.-Karl-Dorrek-Straße 30, 3500 Krems, Austria, & Complexity Science Hub Vienna, Josefstädter Straße 39, 1080 Vienna, Austria	Družbeno opolnomočenje podjetij (CSE) - k novim oblikam korporacijsko-družbenega sodelovanja za večje prilagoditvene zmogljivosti in trajnostne preobrazbe v 21. stoletju	Corporate Social Empowerment (CSE) - Towards new forms of corporate-societal collaboration for enhanced adaptive capacities and sustainable transformations in the 21st century
25 min with discussion	Steffelbauer, I.; Hörtl, A.; Hynek, N.; Lumetsberger, T.; Mühlmann, K.; Satalkina, L.; Schreder, G.; Zenk, L.; Steiner, G., Danube University Krems; Department for Knowledge and Communication Management; Dr.-Karl-Dorrek-Straße 30, 3500 Krems, Austria, & Complexity Science Hub Vienna, Josefstädter Straße 39, 1080 Vienna, Austria	Dvakrat me zavedi ... Kaj realno pričakovati od tehnoloških inovacij v smislu opolnomočenja in osvobajanja ter česa se naučiti iz preteklih primerov osvobajanja in opolnomočenja družbenih preobrazb?	Fool me twice... What to realistically expect of technological innovations in terms of empowerment and liberation, and what to learn from past examples of liberating and empowering social transformations?
<b>11:30-11:40</b>	<b>NETWORKING BREAK</b>	<b>ODMOR ZA MREŽENJE</b>	
<b>11:40-13:00</b>	<b>A. System perspectives on digitalisation</b>		<b>Moderator: Igor Perko</b>
20 min (with discussion)	dr. Magda Zupančič, Slovenia	Pomen digitalizacije za digitalno pismenost in socialno vključenost prebivalstva	The importance of digitalisation for digital literacy and social inclusiveness of population
20 min (with discussion)	Tal Pavel, PhD, Head of Cyber studies, The Information Systems Program (B.Sc.), School of Management and Economics, The Academic College of Tel-Aviv Yaffo	Kibernetska diplomacija in koronavirus - kako je COVID-19 vplival na kibernetsko diplomacijo?	Cyber diplomacy and the coronavirus – How did COVID-19 affect cyber diplomacy?
20 min (with discussion)	Development of Social Responsibility, Ljubljana, and IASCYS International Academy for Systems and Cybernetic Sciences, Pau, France; Dr. Amna Potočnik, Regional Development Agency for Podravje - Maribor, Slovenia; Dr. Darinka Jakovljević, retired Entrepreneur, Pula, Croatia; Dr. Emira Bečić, statistical consultant, GOPA Worldwide Consultants, Bad Homburg, Germany; Sen. lecturer Anita Hrast, M.S., IRDO Institute for the Development of Social Responsibility, Ljubljana, and DOBA Faculty, Maribor, Slovenia; Assoc. Prof. Dr. Simona Šarotar Žižek, University of Maribor, Faculty of Economics and Business, Maribor, Slovenia	(Digitalno) regionalno upravljanje s (podzavestno) družbeno odgovornostjo: del družbe 5.0	(Digital) Regional Management with (Subconscious) Social Responsibility: A part of Society 5.0

20 min (with discussion)	dr. Igor Perko, Prof. Vojko Potočan, University of Maribor, Faculty of Business and Economics; Zoraida Mendiweso-Bendek, University of Lincoln, Department Lincoln International Business School; prof. Agustin Domingo Moratalla, Universidad de Valencia, Department Filosofía; dr. Krzysztof Brzostowski, dr. Gašior Dariusz; Wrocław University of Science and Technology, Faculty of Computer Science and Management; prof. Zvonimir Galić, dr. Mitja Ružojčić; Faculty of Humanities and Social Sciences, University of Zagreb, Department of Psychology; Alina Makhkamova, AWS-Institut für digitale Produkte und Prozesse gGmbH, Learning Experience Lab	Izmenjava podatkov v hibridni resničnosti: ali lahko oblikujemo družbeno odgovoren predlog z uvedbo transdisciplinarnega raziskovalnega procesa?	Data sharing in the Hybrid reality: can we form a socially responsible proposal by introducing a transdisciplinary research process?
<b>13:00-13:40</b>	<b>LUNCH BREAK</b>	<b>ODMOR ZA KOSILO</b>	<b>LUNCH BREAK</b>
<b>13:40-16:00</b>	<b>B. Transdisciplinarity of digitalisation</b>		<b>Moderator: Živko Bergant</b>
20 min (with discussion)	Assoc. Prof. Živko Bergant, PhD, College for Accounting and Finance, Slovenia	Problem namena organizacije kot osnova za njeno družbeno odgovorno vedenje	The problem of organization's purpose as a basis for its socially responsible behavior
20 min (with discussion)	Shikha Dubey Junior Research Fellow, Dr. Ajay Dwivedi Professor, Department of financial studies, Veer Bahadur Singh Purvanchal University Jaunpur	Vpliv digitalizacije na brezgotovinsko gospodarstvo in finančno vključenost v Indiji: obeti in izzivi	The effect of Digitalization on The Cashless Economy and Financial Inclusion in India: prospects and challenges
20 min (with discussion)	Assoc. prof. dr. Živilė Stankevičiūtė, prof. dr. Eglė Staniškienė, Joana Ramanauskaitė, Kaunas University of Technology, School of Economics and Business	Strah pred roboti: primer zaposlenih v robotiziranih proizvodnih linijah	Fear of robots: case of employees in robotised production lines
20 min (with discussion)	Prof. dr. Rasto Ovin, Dean, DOBA Business School, Borut Sterger, MA, Ing., Water and Wastewater Design Engineer	Uporabna teorija tržnih izzivov in trajnosti	Applied theory of markets challenge and sustainability
20 min (with discussion)	Mihael Sket, Slovenia	Trajnost digitalnih rešitev (A.)	Sustainability of digital solutions (A.)
20 min (with discussion)	Simona Roškar, mag. posl. Ved, Dobiček z namenom, <a href="http://www.dobicekznamenom.si">www.dobicekznamenom.si</a> , Slovenia	Do več družbenih inovacij s sodelovanjem med socialno in tržno ekonomijo	Social innovation empowerment through cooperation between the social and market economy
20 min (with discussion)	mag. Anita Hrast, IRDO, Simona Roškar, Kreativna komunikacija, Simona Roškar s.p., Slovenia	Pomen strateškega (online) usposabljanja zaposlenih v podjetjih in drugih organizacijah za družbeno odgovornost in trajnostni razvoj	Pomen strateškega (online) usposabljanja zaposlenih v podjetjih in drugih organizacijah za družbeno odgovornost in trajnostni razvoj
<b>16:00-16:10</b>	<b>NETWORKING BREAK</b>	<b>ODMOR ZA MREŽENJE</b>	<b>NETWORKING BREAK</b>
<b>16:10-17:30</b>	<b>C1: digitalisation in the education systems</b>	<b>paralel sessions</b>	<b>Moderator: Peter Glavič</b>
20 min (with discussion)	Anne Zimmermann, Tamara Dasilva, Mario Diethart, Ingrid Mula, Nelly Niwa, Theres Paulsen, Michael Stauffacher	Digitalna transformacija v izobraževanju	Digital transformation in the education
20 min (with discussion)	Mag.a Julia Anna Wlasak, University of Natural Resources and Life Sciences, Vienna, Centre for Global Change and Sustainability, Austria	Digitalna orodja za izobraževanje za trajnostni razvoj v visokem šolstvu: zbirka Sustainicum	Digital Tools for Education for Sustainable Development in Higher Education: The Sustainicum Collection

20 min (with discussion)	Marjetka Novak, OŠ Frana Roša, Slovenia	Računalniška pismenost v osnovni šoli	Computer literacy in primary schools
20 min (with discussion)	Miro Mihec, univ. dipl. ekon., Etika d.o.o., Director, Slovenia	Etično oglaševanje in vpliv digitalizacije	Ethical advertising and the impact of digitization
<b>16:10-17:30</b>	<b>C2: digitalisation in learning</b>	<b>paralel sessions</b>	<b>Moderator: Igor Perko</b>
20 min (with discussion)	Maja Zovko-Stele, MSc, Tatjana Dolinšek, MSc, Mojca Arh, MA, Association of Vocational Rehabilitation Providers of the Republic of Slovenia, Ljubljana, Karl Destovnik, Ljubljana, Slovenia	Projekt Prehod mladih v luči epidemije COVID-19	The Youth Transition project in light of the COVID-19 epidemic
20 min (with discussion)	Student, Valentina Vutolen, Faculty of Pharmacy, Ljubljana; Student, Kaja Bračič, Faculty of natural sciences and mathematics, Maribor, Slovenia	Prestrukturiranje poklicne orientacije v izobraževalnem sistemu Republike Slovenije	Restructuring career guidance in the Republic of Slovenia educational system
20 min (with discussion)	Student, Zarja Lampret Prešeren; Faculty of Arts, Ljubljana Student, Kaja Bračič; Faculty of natural sciences and mathematics, Maribor, Slovenia	Digitalizacija izobraževanja v času epidemije Covid-19 in njen vpliv na študente	Digitalization of education during the Covid-19 epidemic and its impact on students
20 min (with discussion)	Isabella Zick, Lorenz Schmolz, Studo GmbH, Austria, Nomi Hrast, Institute for Digital Innovation IDIS, Andraž Hajdenkumer, Leksi, d.o.o., Slovenia	Digitalizacija visokošolskega sektorja v povezavi s pandemijo COVID-19 v Avstriji in Sloveniji	Digitisation of the higher education sector regarding the COVID-19 pandemic in Austria and Slovenia
<b>17:30-18:00</b>	<b>Wrap-up</b>	<b>Razprava in zaključki znanstvene konference</b>	<b>Discussion and conclusions of the scientific conference</b>

Organizer:



#### FURTHER INFORMATION

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**In cooperation with:**

- World Organisation of Systems and Cybernetics (WOSC)
- University of Maribor, Slovenia
- Slovenian Society for Systemic Research (SdSr)
- Citizens' Initiative Integral Green Slovenia
- International Academy for Systems and Cybernetic Sciences (IASCYS), Vienna, Austria
- European Academy of Sciences and Arts, Salzburg
- Bertalanffy Center for the Study of Systems Science (BCSSS)
- International Federation for Systems Research (IFSR)
- Center of Risk & Crises Management (CRC), Vienna, Austria
- COPERNICUS Alliance - European Network on Higher Education for Sustainable Development
- CSR Europe, Belgium
- Danube University Krems, Austria
- Slovenian Association for Quality and Excellence
- Chamber of Commerce and Industry of Štajerska, Slovenia
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