

Sustainability Leadership Salon #2

Building a Business Manifesto for a Social Green Deal 2024-2029

Hosted by Solvay

14 November 2023, 17:00-20:30 CET, Rue des Champs Elysées 43, Brussels

CONTEXT

COVID-19. Russia's invasion of Ukraine. Energy and cost-of-living crisis. Impacts of climate change. Upskilling imperative for a green and digital economy. Challenges to the social dimension of the EU's sustainability agenda abound. With the 2024 European elections on the horizon, **new priorities for the 2024-2029 period are at stake, creating opportunities for policymakers to engage with companies as allies in shaping together a Social Green Deal.**

ABOUT THE EVENT

On 14th November, [CSR Europe](#) is convening in Brussels representatives of its [Leadership Hubs' member companies](#), **high-level representatives of the European Commission** - including **Thierry Breton, Commissioner for Internal Market** - for the [second Sustainability Leadership Salon](#). The event, co-organised with [Globascan](#) and hosted by **Solvay**, builds upon the [learnings of the previous Salon](#) to further advance on development of a **Business Manifesto for a Social Green Deal 2024-2029**.

Amidst the ongoing avalanche of sustainability policy proposals and institutional reforms, participants will address the following questions:

- How can the European Green Deal grow into a **European Social Green Deal**?
- How can the European Union and its policymakers **engage with committed enterprises as allies to build a more integrated and competitive sustainability playing field** that makes the EU Green Deal feasible for businesses, including SMEs?
- Are EU leaders ready to roll out a **Marshall plan to finance business transformation** and facilitate impactful alliances?

DELIVERABLE

Following the Salon, CSR Europe and its Leadership Hubs' representatives will finalize the Business Manifesto for a Social Green Deal 2024-2029. The policy paper will be presented to the outgoing **European Commission President, Ursula Von Der Leyen**, as well as to the **representatives of the Spanish and Belgian EU Presidencies of the Council of the EU**. After the European elections of June 2024, CSR Europe will also share the Manifesto with the newly elected EU leaders.

CSR EUROPE'S LEADERSHIP HUB PARTICIPANTS

Member Companies



Knowledge Partners



CONTACT

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2ND SUSTAINABILITY LEADERSHIP SALON'S AGENDA

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TIME (CET)	SESSION	SPEAKERS
17:00 – 17:15	EUROPEAN GREEN DEAL 1.0: Success Factors and Gaps	<ul style="list-style-type: none"> • CSR Europe • Globescan
17:15 – 18:15	<p>TRENDS, POLICY RECOMMENDATIONS, AND EU INSTITUTIONAL REFORMS FOR A EUROPEAN SOCIAL GREEN DEAL 2024-2029</p> <p>How can Business and Innovation contribute to make it possible?</p>	<ul style="list-style-type: none"> • CEOs* • Joost Korte <i>Director General for Employment, Social Affairs & Inclusion</i> European Commission • *European Commission • *European Commission
18:15 - 18:30	CLOSING REMARKS AND NEXT STEPS	<ul style="list-style-type: none"> • CSR Europe
18:30 – 20:30	COCKTAIL & DINNER	<ul style="list-style-type: none"> • *Solvay • *European Commission

*The Speaker is in the process of being confirmed