

EUROPEAN ROUNDTABLE

Biodiversity Management: Business Strategies in Action

25/06/2024

14:45-15:35; 16:05-16:55; 16:55-17:45 CEST

With the supporting partnership of the European Investment Bank (EIB)

CONTEXT

In 2020, the European Union introduced its **2030 biodiversity strategy**, a comprehensive initiative aimed at safeguarding nature and countering ecosystem degradation over the long term. Central to this strategy is the ambition to **guide Europe's biodiversity towards recovery by 2030** through specific actions and commitments. The plan encourages EU member states to implement effective restoration measures aimed at **rehabilitating degraded ecosystems**, particularly those capable of significant carbon sequestration and disaster mitigation. As an integral component of this strategy, the EU Commission has introduced the pioneering **Nature Restoration Law**, which establishes comprehensive restoration objectives for the long-term recovery of nature across EU territories, including binding targets for specific habitats and species.

In light of these policy advancements, the urgency of adopting efficient nature management strategies at the corporate level grows more apparent in today's business environment. As companies increasingly recognize the interconnectedness of their activities and the environment, prioritizing investments in nature management becomes critical. These strategies entail elements such as **biodiversity preservation, ecosystem rehabilitation, and water resource resilience**, all pivotal for nurturing sustainable business practices.

However, businesses still face numerous challenges in effectively managing biodiversity. The **local nature of sites** presents varying ecosystems and biodiversity hotspots, requiring tailored approaches for conservation and restoration efforts. Additionally, **complying with new regulations** (such as the EU's Nature Restoration Law or the Corporate Sustainability Reporting Directive) demands substantial adjustments in corporate strategies and operations, with a **diversity of measuring tools and methodologies** that make it challenging to establish standardized metrics for comparison. Addressing these challenges requires companies to invest in robust biodiversity management systems, engage with stakeholders, and **collaborate** with experts to develop effective strategies that mitigate environmental risks and contribute to long-term sustainability.

ABOUT THE ROUNDTABLE

Through this roundtable, participants will engage with industry peers and experts in order to **understand the key challenges in biodiversity management strategies** that vary by region and sector, including regulatory, financial, and managerial hurdles, as well as skills and supply chain complexities. **Participants will discuss integrating biodiversity into business strategies**, covering site management and supply chain practices, and sharing best practices. Moreover, we will **explore the economic benefits of biodiversity conservation** and how companies measure and report these impacts.

This session will address the following questions:

- What are some examples of successful business strategies for biodiversity management in action?
- How do companies integrate biodiversity considerations into their supply chain management practices?
- What are the economic benefits of investing in biodiversity conservation and how do companies measure and report on these impacts?

WHO SHOULD ATTEND:

- CSR/Environmental/Sustainability Managers
- Supply Chain analysts/specialists
- Facility and Operations Managers
- Research and Development professionals
- Compliance experts
- Biodiversity experts

CONTACT:

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REGISTER:

- CSR Europe members, representatives of the EU institutions, and civil society organizations can [register for free here](#).
- Non-members and other stakeholders can [buy the Summit ticket here](#).

SPONSOR:

If you are a company striving to implement sustainable business practices, [download our sponsorship package](#) and discover the many benefits of becoming a Summit sponsor.

ABOUT THE SUMMIT:

The European Sustainable Industry Summit stands as the premier gathering for forward-thinking companies leading the charge in shaping the next era of corporate sustainability practices, advancing a resilient, inclusive, and environmentally responsible Europe. Following the European elections and drawing inspiration from the Antwerp Declaration for a European Industrial Deal and [CSR Europe's Business Manifesto 2024-2029](#), this Summit is poised to delve into tangible approaches for securing a sustainable future for Europe: how can Europe shift from ambitious sustainability goals, as outlined in the EU Green Deal policies, towards active multistakeholder engagement and investment? Over two days, c-level representatives of business, European institutions, and civil society organizations, will share invaluable knowledge and strategies to **boost the engagement and impact of the European industry with stakeholders inside and outside Europe**.

TIME (CET)	SESSION	SPEAKERS
5 min	Introduction	CSR Europe
10 min	Embracing Nature: Integrating Environmental Strategies into Corporate Practices	<ul style="list-style-type: none"> • Christian Dietrich, <i>Co-founder & Managing Director</i>, Kuyua
30 min	Open Discussion <ul style="list-style-type: none"> • <i>Guiding questions will be provided</i> 	<ul style="list-style-type: none"> • 2 companies of the Biodiversity Alliance • All participants
5 min	Conclusion	CSR Europe

TIME (CET)	SESSION	SPEAKERS
5 min	Introduction	CSR Europe
10 min	Embracing Nature: Integrating Environmental Strategies into Corporate Practices	<ul style="list-style-type: none"> • Benedetta Merlo, <i>Senior Impact Business Developer and Partnership Manager</i>, 3Bee
30 min	Open Discussion <ul style="list-style-type: none"> • <i>Guiding questions will be provided</i> 	<ul style="list-style-type: none"> • 2 companies of the Biodiversity Alliance • All participants
5 min	Conclusion	CSR Europe

TIME (CET)	SESSION	SPEAKERS
5 min	Introduction	CSR Europe
10 min	Embracing Nature: Integrating Environmental Strategies into Corporate Practices	<ul style="list-style-type: none"> • IUCN (TBC)
30 min	Open Discussion <ul style="list-style-type: none"> • <i>Guiding questions will be provided</i> 	<ul style="list-style-type: none"> • 2 companies of the Biodiversity Alliance • All participants
5 min	Conclusion	CSR Europe