



SPONSORSHIP  
PACKAGE

# The European Sustainable Industry Summit

25-26 JUNE 2024,  
BRUSSELS



# Bringing together the European Industry Ecosystem for Sustainability Action & Impact

The European industry is at a pivotal moment, grappling with higher stakes than ever before in the run to reach carbon-neutrality by 2050 while transitioning to become fully sustainable, human-centric, and resilient. However, to be able to live up to these expectations, policymakers and companies have to work hand-in-hand to safeguard and promote the European industrialisation and the engagement of the European companies around the world.

## ABOUT THE EVENT

CSR Europe's flagship event, [the European SDG Summit](#) returns back in person under the new guise of the **European Sustainable Industry Summit**. As businesses grapple with the multifaceted challenges posed by the green and digital transition, the Summit's revamped edition emerges as a beacon of inspiration and collaboration for sustainability impact.

This exclusive in-person event offers a unique opportunity for European businesses to connect with EU leaders emerging from the June elections. More than just a networking platform, the Summit fosters companies' commitment to collectively shape a resilient,

inclusive, and environmentally responsible industry in the years to come.

Spanning two days, CSR Europe presents a dynamic agenda featuring a high-level plenary, sustainability roundtables, and practical business cases. The focus will be on sharing best practices and effective strategies that can empower European businesses and enhance their competitiveness. Against the backdrop of increasing sino-american competition, Russia's expansionistic ambitions, and growing societal polarization, the summit emerges as a critical space for multi-stakeholder dialogue and collaboration.





# About the Programme

## 25-26 June, Brussels

### DAY 1

TIME (CET)	SESSION
09:00 – 09:30	<b>Welcome by Inspirational Speaker</b>
09:30 – 11:45	<b>Plenary</b> <i>CEOs in dialogue with the Belgian Presidency, and civil society organisations</i>
11:45 – 12:15	<b>Speed Dating Networking</b>
12:15 – 13:30	<b>Networking Lunch</b>
13:30 – 16:45	<b>European Sustainability Roundtables</b>

### DAY 2

TIME (CET)	SESSION
09:00 – 09:30	<b>Welcome &amp; Networking</b>
09:30 – 10:15	<b>Case Study #1</b>
10:15 – 11:00	<b>Case Study #2</b>
11:00 – 11:45	<b>Case Study #3</b>
11:45 – 12:30	<b>Case Study #4</b>
12:30 – 13:15	<b>Case Study #5</b>
13:15 – 13:30	<b>Closing Remarks</b>

# Lead on Sustainability, Become a Sponsor

- Dialogue with European policymakers, CEOs, and leaders of the CSR Europe network
- Build intelligence around your company's key sustainability issues
- Position your company as Sustainability Leader



**300**  
**EXPECTED  
ATTENDEES**

**+50**  
**COMPANIES**

**2**  
**DAYS IN  
BRUSSELS**

**35**  
**HIGH-LEVEL  
SPEAKERS**

**15**  
**ROUNDTABLES &  
BUSINESS CASES**

# Sponsorship Packages & Benefits

## SILVER

**8.5K**

2 SPOTS AVAILABLE

- Free tickets for CSR Europe members and 3 tickets at reduced price (50% off) for non-members
- Recognition during the welcoming and closing remarks
- 1 sponsorship announcement on LinkedIn
- 1 sponsor's banner displayed at the conference venue
- 1 branded publication to be included in the conference's virtual folder
- Logo on the invitations & programme
- Logo on the Summit slides
- Logo on the event page on CSR Europe's website (+10K visitors/month)
- Logo in the Conference's email updates with hyperlink to selected destination

## GOLD

**15K**

2 SPOTS AVAILABLE

### Everything in the Silver package plus:

- Speaking slot on 2nd day
- Sponsorship announcement in the newsletter (18K subscribers)
- Promotion of your speaker on LinkedIn (21K followers)

## PLATINUM

**30K**

2 SPOTS AVAILABLE

### Everything in the Silver package plus:

- Speaking slot on the 1st day
- VIP lounge for meet & greet with EU speakers, 3 members of the board, and influencer speaker
- Sponsorship announcement in the newsletter (18K subscribers)
- Promotion of your speaker on LinkedIn (21K followers)



## CONTACT

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## ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.