



SPONSORSHIP  
PACKAGE

# Sustainability Open Day 2024

26 SEPTEMBER  
ONLINE



# Showcasing Leading Corporate Sustainability Practices

## ABOUT THE EVENT

CSR Europe Sustainability Open Day 2024 is a dynamic **one-day online event** poised to inspire and catalyze change in the realm of corporate sustainability and responsibility.

This year's program unfolds across three insightful sessions, each designed to delve into **sustainable business practices across the value chain, reporting, and more.**

Join industry leaders, innovators, and experts as we explore ground-breaking strategies, foster dialogue, and chart a path towards a more sustainable future.

## ABOUT THE 2023 EDITION

1,000 attendees joined the 2023 edition, featuring three virtual sessions on:

- **Measuring and Reporting Impact on Natural Capital**
- **Supply Chain Due Diligence**
- **Bridging the gap on STEM Skills**

The event saw the participation of high-level speakers representing European Institutions, businesses, governments, financial institutions, academia, and civil society organizations.

[WATCH THE SESSIONS](#)



# Sponsorship Benefits



## THOUGHT LEADERSHIP

- Speaking slot to illustrate your sustainability business case on a topic of choice
- Recognition during the welcoming and closing remarks of all the three sessions in programme.



## ENGAGEMENT

- Submission of one poll to engage the audience during the presentation of the business case.



## BRANDING & VISIBILITY

- Sponsorship announcement on LinkedIn (20K followers).
- 1 branded publication to be shared with the audience at the end of your session and in the post-event follow up.
- Company logo on the invitations & programme.
- Logo on the presentation slides of the event.
- Logo on the event page on CSR Europe's website (+10K visitors/month).
- Logo on the Sustainability Open Day Programme.
- Promotion of your speaker on CSR Europe's event webpage.
- 1 social media post announcing the sponsorship before the event.
- 1 social media post promoting your speaker before the event.
- 1 social media post promoting the quote of your speaker during the event.



## POST CONFERENCE

- 1 branded publication to be shared with the audience in the post-event follow-up.

<b>EARLY BIRD (until 30 May)</b> .....	<b>5.750 Euro</b>
<b>REGULAR RATE</b> .....	<b>7.000 Euro</b>



## CONTACT

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## ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.