

BUSINESS CASE

Sustainability Reporting Empowered by AI: Potential Efficiency & Pitfalls

26/06/2024, 11:10 CEST

With the supporting partnership of the European Investment Bank (EIB)

CONTEXT

In our dynamic business world, **sustainability reporting is vital for showcasing commitment to ESG principles**. With increasing calls for transparency, businesses are leveraging innovative technologies to streamline these processes. Join us to explore how AI is reshaping sustainability reporting, offering **deeper insights, accuracy improvements, and faster reporting**, ultimately leading to **informed decisions and stronger stakeholder engagement**.

ABOUT THE SESSION

This session will address the following questions:

- How does AI-driven analytics enhance the accuracy and reliability of sustainability reporting data, and what specific challenges does it help overcome in this context?
- What are some notable examples of AI applications being used to improve sustainability reporting processes within organizations, and what measurable benefits have been observed?
- What potential pitfalls or risks should companies be mindful of when implementing AI for sustainability reporting, particularly concerning data privacy, bias, or unintended consequences?
- How can AI-powered sustainability reporting contribute to better decision-making within organizations and foster stronger relationships with stakeholders, including investors, customers, and regulators?
- In what ways can AI be integrated into existing sustainability reporting frameworks and standards, and how can companies ensure alignment with evolving ESG principles and reporting guidelines?

WHO SHOULD ATTEND:

- Business leaders & sustainability managers
- Reporting Officers
- Anyone interested in AI



The European Sustainable Industry Summit

SHAPING THE NEXT ERA OF CORPORATE SUSTAINABILITY PRACTICES
25-26 June 2024, Brussels

CONTACT:

- Katja Mader, *People & Organization Director*, km@csreurope.org

REGISTER:

- CSR Europe members, representatives of the EU institutions, and civil society organizations can [register for free here](#).
- Non-members and other stakeholders can [buy the Summit ticket here](#). Register before 30th April and get access to the Early Bird rate.

SPONSOR:

If you are a company striving to implement sustainable business practices, [download our sponsorship package](#) and discover the many benefits of becoming a Summit sponsor.

ABOUT THE SUMMIT:

The European Sustainable Industry Summit stands as the premier gathering for forward-thinking companies leading the charge in shaping the next era of corporate sustainability practices, advancing a resilient, inclusive, and environmentally responsible Europe. Following the European elections and drawing inspiration from the Antwerp Declaration for a European Industrial Deal and [CSR Europe's Business Manifesto 2024-2029](#), this Summit is poised to delve into tangible approaches for securing a sustainable future for Europe: how can Europe shift from ambitious sustainability goals, as outlined in the EU Green Deal policies, towards active multistakeholder engagement and investment? Over two days, c-level representatives of business, European institutions, and civil society organizations, will share invaluable knowledge and strategies to **boost the engagement and impact of the European industry with stakeholders inside and outside Europe.**

| TIME (CET) | SESSION | SPEAKERS |
|---------------|--|--|
| 10:00 – 10:30 | Networking Coffee | |
| 10:30 – 10:50 | BUSINESS CASE #1 Unleashing the Power of AI: Empowering Employees for Sustainable Impact | Frederic Gimenez, <i>Chief Digital Officer & CEO TotalEnergies Digital Factory</i> , TotalEnergies |
| 10:50 – 11:10 | BUSINESS CASE #2 AI-Powered Innovation: For Nature, People and Business | Adam Elman, <i>Head of Sustainability EMEA</i> , Google |
| 11:10 – 11:30 | BUSINESS CASE #3 Sustainability Reporting Empowered by AI: Potential Efficiency and Pitfalls | Sven Strassburg, <i>Thought Leader and Principal Solution Architect for IBM Sustainability Software, Europe</i> , IBM |
| 11:30 – 12:00 | Networking Refreshment | |
| 12:00 – 12:20 | BUSINESS CASE #4 State of Play on AI Regulations: Navigating the Nexus of Ethics and Policy | TBD |
| 12:20 – 13:25 | HIGH-LEVEL PANEL AND Q&A AI Solutions for Sustainable Development | Mathias Vergauwen, <i>Technical Architect</i> , Microsoft |
| 13:25 – 13:45 | Closing Address Swift Actions, Deep Changes: Paving Europe's Path Towards 2050 | TBD |