



18 January, 2019 | Newsbundle Issue 353

The Newsbundle

CSR Europe's monthly newsletter

Latest news from CSR Europe

Stakeholder Dialogue paves way to Sustainability



CSR Europe facilitated a **Global Stakeholder Dialogue** for tyre manufacturer **Pirelli**. The aim was to finalise the implementation manual of its **Sustainable Natural Rubber policy**. Find out how CSR Europe can help to involve direct and indirect stakeholders (customers, suppliers, distributors, peers, NGO's etc) to get a better grasp of their interests and needs.. [Read more](#)

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People

Voice your Company Views on Apprenticeship Mobility

EU Update

[Upcoming EU events](#)

[EU-Japan Free Trade Agreement](#)

[EU budget for 2019 approved](#)

[EC agrees on New EU deal on electricity market rules](#)

[EP sets new rules to tax digital companies' revenues](#)

[EU – USA Privacy Shield Reviewed](#)

Corporate Member News

[Total becomes founding member of the new global alliance for plastic waste end](#)

[ArcelorMittal call for green border adjustment to address climate change while securing the competitiveness of European steel mills](#)

[BASF for the first time makes products with chemically recycled plastics](#)

[Coca-Cola Announces New Investments in Enhanced Recycling as Part of 'World Without Waste' Vision](#)



CSR Europe is collecting company views on transnational apprenticeship mobility through a **new survey**. As apprenticeship mobility is gaining momentum on the European agenda, more Erasmus funds will be allocated to support **long-term mobility of apprentices**. In effort to shape the future discussions and Erasmus+ offer in line with company realities, CSR Europe is gathering the business voice on how apprenticeship mobility can work in practice in company settings. [Read more](#)

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Future of work: 5 Principles for Sustainable Workforce Transitions



FUTURE OF WORK
5 Principles for sustainable workforce transitions



Graduates exiting university will have around 15 jobs in their lifetime. At the same time, a large number of routine and repetitive occupations will be disrupted by technological advancements. These changes will require to rethink employment through the lens of **continuous workforce transitions**. Discover CSR Europe's offer on **Corporate Digital Responsibility** [Read more](#)

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Europe pushes for ETHICAL Artificial Intelligence

[Hitachi to strengthen Energy Solutions Business with the Acquisition of ABB's Power Grids Business](#)

[CES 2019: Honda Creates New Categories of Technology to Enhance Work, Offer Convenience, Reduce Carbon and Save Lives](#)

[Huawei Uses the Power of AI to Help Deaf Children and Their Parents Learn And Enjoy Reading Together](#)

[Hyundai Reveals World's First Smart Fingerprint Technology to Vehicles](#)

National Partner News and Events

[Call for applications: Business Partnership Facility - Enterprises for SDGs](#)



In its endeavour to prepare European societies for the digital future, the EU has made progress, but much is still to be done. **Loubna Bouarfa** is the CEO & Founder of [OKRA Technologies](#) and a member of the [EU High-Level Expert Group on Artificial Intelligence](#). She provides recommendations to increase the use of AI in a more ethical way, such as in hiring employees. [Read more](#)

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Materials

Tackling Social Issues in Road Logistics



On 30 January, CSR Europe organises a workshop with a group of logistics companies to shape a **collaborative platform** to improve **social standards in road transport** logistics. **Raymond Lausberg**, Chief Inspector Highway Police, Liege, Belgium, explains European regulations on wages, social security and human rights are just not being respected. How do we respond? [Read more](#)

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Business & Policy-Makers to Collaborate on Circular Economy

TWO EVENTS DEDICATED TO THE CIRCULAR ECONOMY
TO TRANSFORM YOUR BUSINESS MODEL AND CREATE AN ENABLING POLICY ENVIRONMENT

DAY 1 – Business-oriented workshop:
Focus on circular business models
 13 February 2019, Brussels

DAY 2 – Policy-oriented workshop:
Focus on the policy context
 14 February 2019, Brussels




Innovative and **circular business models** as well as enabling policy environments represent great opportunities for the business and the policy sectors.

The transition can generate opportunities such as improving the economic growth, creating new jobs, increasing innovation and saving substantial net material costs.

[Read more](#)

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Markets

CSR Europe fosters Investor Engagement on Non-Financial Disclosure



In 2018, under the [Management and Transparency Learning Network](#), CSR Europe organised two **working groups on non-financial reporting and investor engagement**, promoting the **integration of sustainability in management systems and reporting practices**. 2019 will be dedicated to supporting CSR Europe members in overcoming key challenges of disclosing Non-Financial Information and engaging investors. [Read more](#)

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EFRAG: Call for applications on climate-related

reporting



The **European Financial Reporting Advisory Group (EFRAG)** seeks candidates for its new **task force on climate-related reporting**. As CSR Europe will embark on climate-related disclosure projects in 2019, we recommend member companies addressing sustainability reporting to look into this call. Deadline for Applications is 26 January 2019.

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CSR Europe News & Upcoming Activities

Discover our Exciting Activities for 2019



In 2019, CSR Europe is projected to change its strategy. As such, a series of activities and events have been set to move the sustainability agenda forward. [Read more](#)

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National Partner News & Events

82% of signatories of the Diversity Charter Lëtzebuerg address work-life balance



IMS Luxembourg presented the results of the third barometer "Diversité & Entreprise Lëtzebuerg". One of the trends is quickly to deal with the topic of employee well-being, especially with respect to work-life balance: 82% of them prioritize this topic. In this context, 92% of the signatory organizations have implemented a system of flexible hours, while 89% have a system of part-time, parental leave, leave without pay and absence of meetings after 18h. [Read](#)

more

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Launch of BITCI Podcast



Business in the Community Ireland has launched the BITCI Podcast in December. The first series, **CEO As Activist**, follows on from the theme of BITCI's 11th Annual CEO Forum where it examined the emerging trend of the CEO as activist. In the first two episodes of the series, you can hear how the CEOs from ESB, Lidl Ireland and Sodexo are actively involved in solving today's social challenges and the contributions they make to create a more inclusive society. [Read more](#)

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Money Deal, the award-winning FACE app at the Telecom Innovations 2018 Awards



The French Federation of Telecoms organized late in 2018 the telecom awards ceremony in Rennes on the theme of "responsible digital initiation". On this occasion, the project "Money Deal", the serious game of budget education and digital inclusion won the 2018 innovation prize. [Read more](#)

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Contribute to the next Newsbundle

The deadline for contributions for the next issue of the Newsbundle is January 31, 2019, at 17.00 (CEST).

If you would like to share relevant information on your CSR activities or events with the Newsbundle readers or contribute an Enterprise 2020 blog post, please contact Pascale Wauters at pw@csreurope.org.

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