



17 December, 2018 | Newsbundle Issue 352

The Newsbundle

CSR Europe's monthly newsletter

Latest news from CSR Europe

Collaboration: lack of trust is the main challenge to overcome



In a car, around 28.000 parts are assembled, made out of thousand different materials. One of the biggest sustainability issues in the automotive is the **responsible sourcing of raw materials**. To tackle these, **Drive Sustainability**, a collaborative partnership, was set up a few years ago. Read our [interview on the virtues of collaboration with F. Geckeler, Sustainability Manager at BMW](#), a member of the partnership.

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The Sustainable Development Goals

SDGs enable to focus on impact & seize business opportunities

Combining aluminium and the SDGs towards a sustainable future



In 2015, European Aluminium adopted a '*Sustainability Roadmap 2025: Common Goals, Shared Action*', driving their sustainability activities at sector level. This year CSR Europe collaborated with **European Aluminium** to connect this roadmap to the SDGs and engage their members on the topic through research and a workshop. It turned out that circular economy, future of skills & education, climate action and collaboration are key priority areas for the aluminium sector. **Coline Lavorel, European Aluminium** and **Rosa Garcia Piñeiro, Alcoa Foundation** gave their feedback after the workshop. [Read more](#)

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EU Update

[New EU Insight: Digitising European Industry](#)

[Outcomes of the Juncker plan exceeds hopes of the EC](#)

[The EU push forward for a deeper partnership with India](#)

[Which are the current trends for climate and energy?](#)

[Public consultation on EU Product Policy Framework](#)

[Upcoming EU events](#)

Corporate Member News

[BASF introduces innovative Cavior® insulation material for existing buildings](#)

[Vattenfall among the top 20 green energy companies globally](#)

[Electric Mobility & Innovation : Total Launches a Pioneering Line of Fluids for Electric and Hybrid Vehicles](#)

[Solvay to supply its Baton Rouge US plant with Solar Energy](#)

[ENGIE partners with Greater Springfield, Australia, to develop Zero Net Energy city of the future](#)

[10 Years of Enel Green Power: 100 twh of Output per Year. The Renewable Energy Strategy made in Italy](#)

[New partnership programme for businesses with a focus on the Sustainable Development Goals](#)

3rd Brussels SDG Summit: Partner with us for Leadership & Engagement

Calling for LEADERSHIP & ENGAGEMENT



Position your organisation as a highly engaged leader that drives the **EU sustainability Agenda**. As CSR Europe embarks on the 3rd edition of the Brussels SDG Summit on 7 May 2019, we want to convene CEOs to launch a vibrant **call for Leadership &**

Engagement to EU policy makers, sectors, industries & investors as well as the civil society. The **Brussels SDG Summit** has established itself as the annual reference in getting together businesses and stakeholders that share the common language of the SDGs. At the morning plenary, the 2018 Brussels SDG Summit attracted no less than 450 participants! As a partner, you can enjoy visibility amongst the vast audience attending the event and establish yourself as a sustainability leader, and more! [Read more](#)

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People

Future of Work: We have to provide a career path for the next generation



Technology is developing at an accelerated pace, and reskilling pathways for human capital in Europe is mandatory. This calls for business and academic institutions to work together to guide and prepare young professionals to the changing work landscape. In this interview, **Michel Croisé**, President of **Sodexo BENELUX** shares his views on the role that companies can play on workforce management. [Read more](#)

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Want to steer CSR Europe's future direction?

As a **CSR Europe Board member** you are at the

National Partner News and Events

[Businesses helping marginalised immigrants find jobs](#)

[IMS Luxembourg: Discover the thematic report on over indebtedness in Luxembourg](#)

[World Climate Summit 2018: Responsible Business Forum to help achieving climate conference decisions](#)

[Capacity Development Workshop for businesses operating in Kosovo on supporting youth and sustainability](#)

[Global Entrepreneurship Week 2018](#)

[Sustainability enters a stage of growing demand by governments, investors and citizens - 2018 Forética Report](#)



steering wheel of the **sustainability agenda** for Europe and beyond. CSR Europe renews its Board of Directors every three years in line with its bylaws. **Submit your candidates by 31**

December 2018. [Read more](#)

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Materials

Training on Business and Human Rights: Save the date!



CSR Europe is happy to announce that, for the second year, our National Partner Organisations will be delivering a series of corporate trainings on Business and Human Rights (BHR) across Europe. This series is designed to give a broad

perspective on the role and application of Human Rights in global and local business practices. **Each session is open, not just to CSR Europe corporate members, but also to their affiliates:** It is an opportunity for our members to send employees from their local affiliates to a free training on BHR delivered in their own language.

[Read more »](#)

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How circular are the products and services your company puts on the market?



Click [here](#) to start the free **Circularity Check for your product and/or service!** The Circularity Check is a free, online scan tool with a questionnaire of about 60 questions for SMEs and companies that determines a circularity score for a **specific product and / or service.**

[Read more »](#)

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Discover our Exciting Activities for 2019



In 2019, CSR Europe is projected to change its strategy. As such, a series of activities and events have been set to move the sustainability agenda forward. [Read more](#)

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Markets

Paying tax generates pride among employees

Investors and public sector suppliers are increasingly more aware of the benefits of increased



transparency around **tax strategy, governance** and internal controls. Businesses who take their responsibility in this area seriously say it enhances their employer branding. As CSR Europe will soon launch a Blueprint on Tax Transparency & Responsibility, **Paul Monaghan, CEO of Fair Tax Mark** provides us with some of the latest trends. [Read more](#)

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EU

EU's zero-net emission objective leads way to COP 24



COP24 - KATOWICE 2018
KONFERENCJA NARODÓW ZJEDNOCZONYCH
W SPRAWIE ZMIAN KLIMATU

Just few days before the opening ceremony of COP 24, the European Commission has released its visionary long-term strategy on decarbonisation and certainly does not want to play a secondary role in this process. [Read more](#)

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Contribute to the next Newsbundle

The deadline for contributions for the next issue of the Newsbundle is December 30, 2018, at 17.00 (CEST).

If you would like to share relevant information on your CSR activities or events with the Newsbundle readers or contribute an Enterprise 2020 blog post, please contact Pascale Wauters at pw@csreurope.org.

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