



The European SDG Summit

10-12 OCTOBER 2022



Sponsorship
Package

TOGETHER FOR AN INCLUSIVE GREEN DEAL

After the pandemic and amid the outbreak of the war in Ukraine, the world needs to **accelerate the journey towards climate neutrality and the adoption of an inclusive approach to the green and digital transition.**

However, **the lack of preparedness** to disruptions to workforces, supply chains, communities, and consumers caused by the war and the transition to net zero, risks exacerbating inequalities within and between countries.

Europe, in line with its welfare state experience, is taking the lead to **leave no one behind** in this transformation with the Green Deal, REPowerEU, the European Pillar of Social Rights Action Plan, the Just Transition Mechanism, and the NextGenerationEU Programme. In its recent **Council recommendation for a fair transition towards climate neutrality**, the European Commission highlighted that "the green transition will bring changes to the way we live, move and work. We need well-designed policies to fully realise its employment and social potential. A fair transition towards climate neutrality in the Union by 2050 will ensure that no one is left behind, in particular people and households most dependent on fossil fuels, and most affected by the green transition, and notably those already in vulnerable situations."

Nevertheless, the scale and magnitude of the effort ahead requires not only individual commitments to net-zero but also collaborative actions from all stakeholders.

For this reason, ahead of the 27th United Nations Climate Change conference (COP27) in Egypt, **CSR Europe is convening sustainability leaders worldwide at the European SDG Summit 2022: Together for an Inclusive Green Deal, taking place between 10-12 October.**

Over the course of 21 virtual sessions - consisting of 3 high-level plenaries and 18 SDG Roundtables - leaders from the European Union, businesses, industry federations, and civil society organisations will engage in **action-oriented dialogues to conciliate climate action with the pressing need for a Just Transition.**



SUMMIT PROGRAMME



THE UN SUSTAINABLE DEVELOPMENT GOALS

3 THEMATIC PILLARS

An Economy with & for People

Business leadership & action for an inclusive & equitable society

Sustainable Raw Materials & Value Chains

Engaging suppliers to enable carbon-neutral and circular supply chains

Sustainable Markets & Finance

Financing an inclusive Green Deal Transformation

3 HIGH-LEVEL PLENARIES

Action-oriented dialogues between CEOs, European Commissioners, Heads of States and Governments, and key representatives of civil society.

18 SDG ROUNDTABLES

In collaboration with CSR Europe's members, National CSR Networks, and Associated Partners.

This year, CSR Europe will also release the **second edition of the European Sustainable Industry Barometer** in collaboration with **Moody's ESG Solutions**. The Barometer will provide data on the **sustainability level and maturity of European businesses, with a focus on the social dimension of their ESG efforts**, demonstrating the progress made and where additional efforts are needed.

This instrument has been conceived within **the European Pact for Sustainable Industry**, CSR Europe's public campaign aimed at making the European Green Deal and its Climate Pact a success.



WHY BECOME A **SUMMIT SPONSOR**

+5.000

Unique
Registrations

+200

Participating
Organisations

+100

C-Level
Speakers

+45

Partners
Involved

+35

Countries
Represented

21

Sessions
Live-streamed

- **Position your company as Sustainability Leader**
- **Play a central role in the leading sustainability event of the year in Europe**
- **Dialogue with European policymakers, CEOs, and leaders of industry federations, and civil society organisations**
- **Promote your sustainability leadership at national and European level** via the CSR Europe network
- **Build intelligence** around your company's key sustainability issues

OVERVIEW 2021 EDITION

+200 ORGANISATIONS ENGAGED, including:

- **+45** Partners, of which +23 National CSR Networks
- **+20** Industry sectors

+5.000 SESSION ATTENDEES

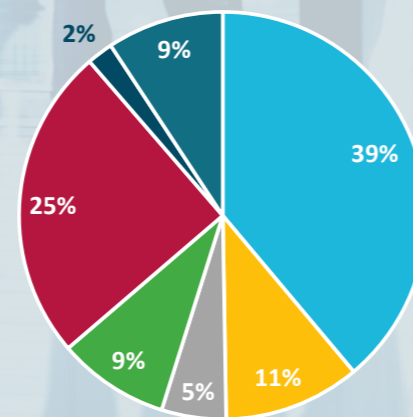
- **+3.000** Unique Registrations
- **+58** Nationalities

+250 CROSS SECTOR C-LEVEL SPEAKERS, including:

- Leaders of the European Commission and Parliament
- Representatives of the European Investment Bank
- CEOs of multinational corporations and SMEs
- Government Representatives

STRONG MULTI-STAKEHOLDER PARTICIPATION

Business	39%
Industry	25%
Civil Society	11%
Financial Institutions & Organisations	9%
Governments & EU Institutions	9%
Research & Higher Education Institutions	9%
Media	2%



EVEN SPEAKERS' GENDER BALANCE

Female	48%
Male	52%



WHO WILL ATTEND

OUR TARGET AUDIENCE...

- ▶ **CROSS SECTORAL**
 - Business leaders, policymakers, industry federations, civil society organisations, NGOs, etc.
- ▶ **CROSS INDUSTRIAL**
 - Automotive, Chemical, Energy, Finance, Food, Transport and Logistics etc.
- ▶ **C-LEVEL**
 - CEOs, Managing Directors, Presidents, Director Generals, Directors etc.
- ▶ **ACROSS EUROPE & BEYOND**
 - Over 45 EU countries and key players such as China.

...FOR HIGH-QUALITY DISCUSSIONS

OUR FORMAT

INSPIRE



- **Be a keynote speaker** at one of the three high-level plenary sessions in programme
- **Showcase your leadership** in the Sustainability Agenda to a wide audience
- **Influence the discussion** with other key sustainability players worldwide

LEAD & ENGAGE



- **Be a speaker** at one of the 18 roundtables dedicated to the SDGs challenges
- **Build your intelligence on the latest EU policy initiatives** to achieve the Green Deal, the targets of the Paris Agreement and the 2030 Agenda
- **Engage your stakeholders** to accelerate sector and cross-sector collaboration on the UN SDGs

MEET & GREET



- **Join the private sponsors meeting**
- **Connect with leading practitioners worldwide** via chat-rooms
- **Share your achievements** with sustainability experts worldwide

The best hybrid format available for impactful dialogues & networking

OUR 2021 SPEAKERS



Frans Timmermans
Executive Vice President of the European Commission



Nicolas Schmit
European Commissioner for Jobs and Social Rights



Mairead McGuinness
European Commissioner for Financial Affairs



Didier Reynders
European Commissioner for Justice



Kerstin Jorna
Director General DG GROW



Koen Doens
Director General DG INTPA



John Berrigan
Director General DG FISMA



Irena Moozova
Director for Equality and Union Citizenship DG JUST



Evelyn Regner
Member of the European Parliament, S&D Group



Anna Karamat
Head of the EU Business @ Biodiversity Platform DG ENV



Hakan Lucius
Head of Corporate Responsibility and Civil Society Division, EIB



Debora Revoltella
Chief Economist and Director of the Economics Department, EIB



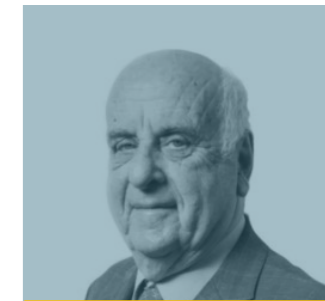
Bülent Özcan
Director-General, Turkish Ministry of Foreign Affairs



Thomas Lesueur
Commissioner General, French Ministry for the Ecological Transition



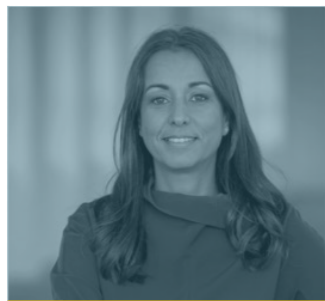
Olivier De Schutter
Special Rapporteur on Extreme Poverty and Human Rights, UNHR



Etienne Davignon
Minister of State and President of CSR Europe



Francesco Starace
CEO Enel



Ilham Kadri
CEO Solvay and Vice President of CEFIC



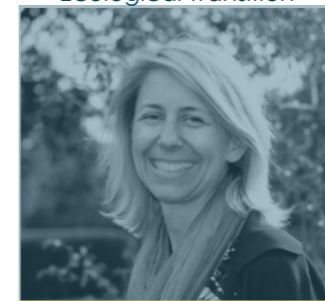
Alessandro Profumo
CEO Leonardo and President of ASD



Alistair Dörner
Executive Vice President HITACHI (COP26 Principal Partner)



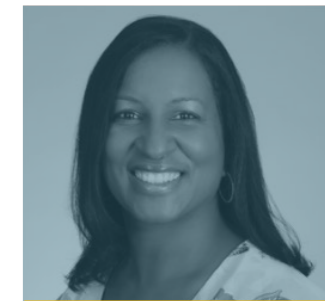
Anthony Gooch
Director of Public Affairs and Communication, OECD



Céline Charveriat
Executive Director, Institute for European Environmental Policy



Patrick Pouyanné
Chairman and CEO TotalEnergies



Justina Nixon-Saintil
VP & Global Head CSR IBM



Antoni Ballabriga
Global Head of Responsible Business, BBVA Chair of the Sustainable Finance WG, EBF



Liina Carr
Confederal Secretary, European Trade Union Confederation



Sapthagiri Chapalapalli
Head, Tata Consultancy Services Europe



Jean-Dominique Takis Kumbo
General Director, Entreprise General Du Cobalt



Antonio Sanchez-Benedito
Head of Delegation of the EU in Mozambique



Valeria Ronzitti
Secretary General SGI EUROPE



Sharan Burrow
Secretary General, International Trade Union Confederation



Heske Verburg
Managing Director SOLIDARIDAD EUROPE

[VIEW THE FULL LIST](#)

PREMIUM SPONSORSHIP

IN 2021:

BRIDGESTONE
Solutions for your journey

enel

MOODY'S

tcs TATA
CONSULTANCY
SERVICES

TotalEnergies

BENEFITS

THOUGHT LEADERSHIP

- Speaking slot at one of the 3 High-Level Plenary sessions;
- Speaking slot at/co-organisation of one of the 18 SDG Roundtables;
- Submission of one poll to engage the audience at the SDG Roundtable;
- Recognition during the welcoming and closing remarks of the 3 plenaries;

NETWORKING

- Invitation of your CEO to the physical meeting with EU leaders for the inauguration of the second edition of the European Sustainable Industry Barometer (if possible);
- Invitation to the sponsors-only meeting (if possible);

BRANDING & VISIBILITY

- Company logo and mention as “Premium Partner” in the 2022 European Sustainable Industry Barometer;
- 1 branded publication to be included in the Summit edition of the CSR Europe Newsletter (October) & made available for download
- Fully branded and equipped virtual booth in the Sponsors Area of the Summit’s virtual platform, including promotional video and relevant documents;
- Logo on the homepage of the Summit’s virtual platform and link to the booth;
- Logo on the CSR Europe presentation slides for all the sessions;
- Logo on the CSR Europe website with boilerplate and link to the company’s website;
- Logo on all the promotional emails;
- Logo on LinkedIn and Twitter post announcing sponsorship;
- Promotion of your speaker at the High-Level Plenary and SDG Roundtable;
- Logo on the cover of event invitations;
- Logo on the PDF of the programme and in the daily programme updates;

POST SUMMIT

- Sponsorship Report;
- Company booth and sessions accessible until the end of the year;
- All Summit recordings available on the CSR Europe YouTube channel;

RATE FOR CSR EUROPE MEMBERS
NON-MEMBERS

30.000 EUR (VAT EXCL.)

50.000 EUR (VAT EXCL.)

SUPPORTING SPONSORSHIP

IN 2021:

EPSON[®]
EXCEED YOUR VISION


ERICSSON

BENEFITS

THOUGHT LEADERSHIP

- Speaking slot at/co-organisation of one of the 18 SDG Roundtables;
- Submission of one poll to engage the audience at the SDG Roundtable;

BRANDING & VISIBILITY

- Company logo and mention as “Supporting Partner” in the 2022 European Sustainable Industry Barometer;
- Logo on the homepage of the Summit’s virtual platform and link to the company’s website;
- Logo on the CSR Europe presentation slides of the SDG Roundtables;
- Logo on the CSR Europe website and link to the company’s website;
- Logo on all the promotional emails;
- Logo on LinkedIn and Twitter post announcing sponsorship;
- Promotion of your speaker at the SDG Roundtable;
- Logo on the cover of event invitations;

POST SUMMIT

- Sponsorship Report;
- Recordings accessible until the end of the year on the virtual platform and afterwards on the CSR Europe YouTube channel;

RATE FOR CSR EUROPE MEMBERS
NON-MEMBERS

10.000 EUR (VAT EXCL.)
20.000 EUR (VAT EXCL.)

A WIDE AUDIENCE REACHED

- +17K** Experts reached via Newsletter
- +16K** Website Visitors in Octobers
- 1.6M** Social Media Outreach
- 808K** Non-Social Media Outreach

#SDGSummit Performance

Twitter

- 1.6M** Total Reach
- 1K** Average Impression
- 1K** Interactions

LinkedIn

- +43K** Total Impressions
- +1K** Average Impression per post
- 1K** Interactions

Enel Group @EnelGroup - Oct 11, 2021
The transformation that companies must go through in order to make the industry fit for the next generation and bring development in Europe can be carried out in a sustainable manner. Our CEO @starax highlighted this during #SDGSummit @CSREuropeOrg

Microsoft European Affairs @MicrosoftEU - Oct 13, 2021
Social Inclusion and well-being are key to building successful workplaces of the future.
For some inspirational reading, dive into this newly launched "Blueprint" from @CSREuropeOrg, featuring examples of best practices from Microsoft.

CSR Europe @CSREuropeOrg - Oct 13, 2021
OUT NOW: The Blueprint "Companies for an Inclusive Society"
Developed with @EnelGroup & @PwC_Belgium, the blueprint highlights how companies can remain successful amid the green & digital transition.
Discover best practices from leading companies
bit.ly/2YEGdHE
Show this thread

European Investment Bank @EIB - Oct 11, 2021
EIB expert Hakan Lucius at #SDGSummit:
"The EU is leading the way on #sustainability reporting. Together with the @EU_Commission we are working within the TEG and #EFRAG to move from non-financial to corporate sustainability reporting"

ASD Europe @ASDEurope - Oct 11, 2021
ASD President, Mr Alessandro Profumo (@LDO_CEO), speaking today @CSREuropeOrg's #SDG Summit:
"Aeronautics, #Defence, #Security & #Space are high technology strategic domains, enablers of #EU goals in terms of just and #green transition and #strategic autonomy."

CSR Europe @CSREuropeOrg - Oct 11, 2021
LIVE NOW: @LDO_CEO (@LeonardoLive) at the high-level plenary "For #ClimateAction & #JustTransition
Join the conversation at the #SDGSummit bit.ly/30f96io

PwC Belgium @PwC_Belgium - Oct 13, 2021
Thanks Commissioner @NicolasSchmitEU for highlighting our joint report "Companies for an Inclusive Society" at the #SDGSummit today.
We are proud to pave the way for companies to be successful by tackling employability, social inclusion and care for the people.
w/@CSREuropeOrg

CSR Europe @CSREuropeOrg - Oct 13, 2021
LIVE NOW: @NicolasSchmitEU (@EU_Commission)
"The Blueprint Companies for an Inclusive Society has a very practical approach to the future of work"
Join the conversation: bit.ly/3ICEpia
#SDGSummit #JustTransition #futureofwork

Accountancy Europe @AccountancyEU - Oct 12, 2021
We are attending the session "Integrating #Biodiversity in Business" at the European #SDGSummit, organised by @CSREuropeOrg, to look into the important role of business and finance in safeguarding biodiversity.
@Iryna_ACE
Know more about the event: csreurope.org/sdg-summit-2021...

CSR Europe @CSREuropeOrg - Oct 12, 2021
Ready for action-oriented dialogues with world experts & #ThoughtLeaders on sustainability?
Join day 2 of the #SDGSummit 2021 with @TotalEnergies, @GRI_Secretariat, @RES4Africa, @bfcz, @csr_turkey, @core_platform, @HrBcsd, @HunBLF, @ImprontEtical
bit.ly/3D18tXl
Show this thread

Moody's ESG @moodyesg - Oct 11, 2021
V.E. part of Moody's ESG Solutions, and @CSREuropeOrg have published the first-ever European Sustainable Industry Barometer, a report assessing the #ESG performance and maturity level of European industry sectors and federations: csreurope.org/european-susta...
#MoodyESG

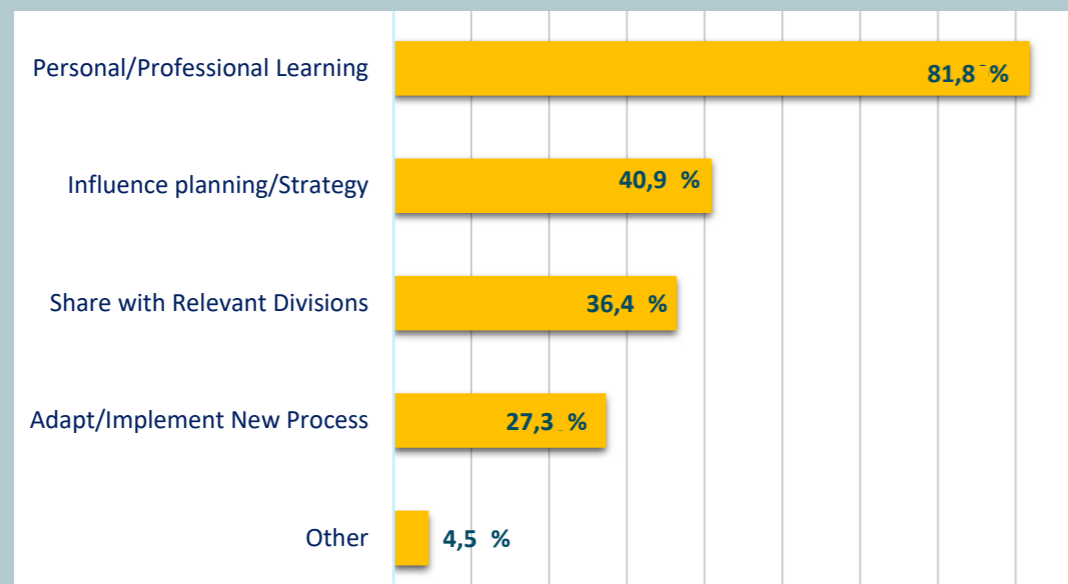
UN Special Rapporteur on poverty and huma... · Oct 13, 2021
A duty not to violate human rights is not enough. Corporations should use their enormous influence to contribute to poverty alleviation and social inclusion.
Join me at the #SDGSummit 2021 on 14 Oct at 12:40 CET
bit.ly/3w44teu
@CSREuropeOrg

Resilient & Inclusive Supply Chains
HIGH-LEVEL PLENARY, 14 OCTOBER, 11:30-13:00 CET
Resilient & Inclusive Supply Chains #SDGSummit
europeandsgsummit2021.app.svappcard.com • 1 min read

STAKEHOLDERS COLLABORATION FOR UPSKILLING

OUTCOME & EVALUATION

USE OF THE 2021 SUMMIT OUTCOMES



8.2/10

Average Rating Received on the overall value of the SDG Summit *

**Rating from 1 (lowest) to 10 (highest).*

99% OF PARTICIPANTS SAID THAT THEY ARE **'LIKELY - VERY LIKELY'** TO RECOMMEND CSR EUROPE EVENTS TO OTHERS



CONTACT INFORMATION

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1030 Brussels, Belgium

ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.