

EUROPEAN ROUNDTABLE

Successful Business Alliances for Sustainable Supply Chains

25/06/2024

14:45-15:35; 16:05-16:55; 16:55-17:45 CEST

With the supporting partnership of the European Investment Bank (EIB)

CONTEXT

In the face of **unprecedented environmental and social challenges**, it is clear that sustainability must be at the core of business operations. Climate change, resource depletion, social inequality, and human rights violations demand proactive action. Supply chains, as the backbone of global industry, play a critical role in addressing these urgent issues.

As businesses increasingly recognize the need to integrate sustainability into their operations, supply chains become **key platforms for promoting environmental and social responsibility**. Collaborative efforts among businesses, suppliers, and stakeholders are essential for navigating the complexities of global supply chains and driving meaningful change. Initiatives like *Responsible Trucking and Drive Sustainability*, led by CSR Europe, highlight the **potential of business partnerships to foster sustainable practices** and create a positive impact.

ABOUT THE ROUNDTABLE

This roundtable aims to **facilitate dialogue and collaboration committed to advancing sustainability in global supply chains**. Participants will share insights, explore challenges, and co-create solutions, contributing to the development of more resilient and responsible supply chain ecosystems. Through engaging discussions, we will delve into key questions and emerging trends shaping the future of sustainable supply chains.

Join this session to gain expertise in establishing impactful multi-stakeholder initiatives aimed at enhancing sustainability within supply chains and draw insights from prosperous business partnerships within sectors like automotive and trucking to inform strategies. During this session, you will engage with peers to discuss primary concerns and forthcoming trends in global supply chain sustainability and identify critical components for effective business alliances.

This session will answer the following questions:

- How do businesses form effective alliances for promoting sustainability within their supply chains?
- What are some key strategies for fostering collaboration and cooperation among companies in sustainable supply chain alliances?
- The cases of Drive Sustainability and Responsible Trucking as business-led partnerships for sustainability impact



The European Sustainable Industry Summit

SHAPING THE NEXT ERA OF CORPORATE SUSTAINABILITY PRACTICES
25-26 June 2024, Brussels

WHO SHOULD ATTEND:

- CSR/Sustainability Managers
- Supply Chain Experts

CONTACT:

- Lisa Simons, *Project Manager Materials*, lis@csreurope.org
- Catalina Fernandez Silva, *Senior Project Manager Drive Sustainability*, cs@csreurope.org

REGISTER:

- CSR Europe members, representatives of the EU institutions, and civil society organizations can [register for free here](#).
- Non-members and other stakeholders can [buy the Summit ticket here](#). Register before 30th April and get access to the Early Bird rate.

SPONSOR:

If you are a company striving to implement sustainable business practices, [download our sponsorship package](#) and discover the many benefits of becoming a Summit sponsor.

ABOUT THE SUMMIT:

The European Sustainable Industry Summit stands as the premier gathering for forward-thinking companies leading the charge in shaping the next era of corporate sustainability practices, advancing a resilient, inclusive, and environmentally responsible Europe. Following the European elections and drawing inspiration from the Antwerp Declaration for a European Industrial Deal and [CSR Europe's Business Manifesto 2024-2029](#), this Summit is poised to delve into tangible approaches for securing a sustainable future for Europe: how can Europe shift from ambitious sustainability goals, as outlined in the EU Green Deal policies, towards active multistakeholder engagement and investment? Over two days, c-level representatives of business, European institutions, and civil society organizations, will share invaluable knowledge and strategies to **boost the engagement and impact of the European industry with stakeholders inside and outside Europe.**

TIME (CEST)	SESSION	SPEAKERS
5 min	Introduction	CSR Europe
10 min	Testimonial of Best Practices in successful Business Alliances for Supply Chains	IVECO (TBC) Toyota BMW JNJ Leonardo IBM
30 min	Open Discussion based on Guiding Questions	All Participants
5 min	Conclusion	CSR Europe