



Responsible Business,  
Better Future.



# The European Pact for Sustainable Industry

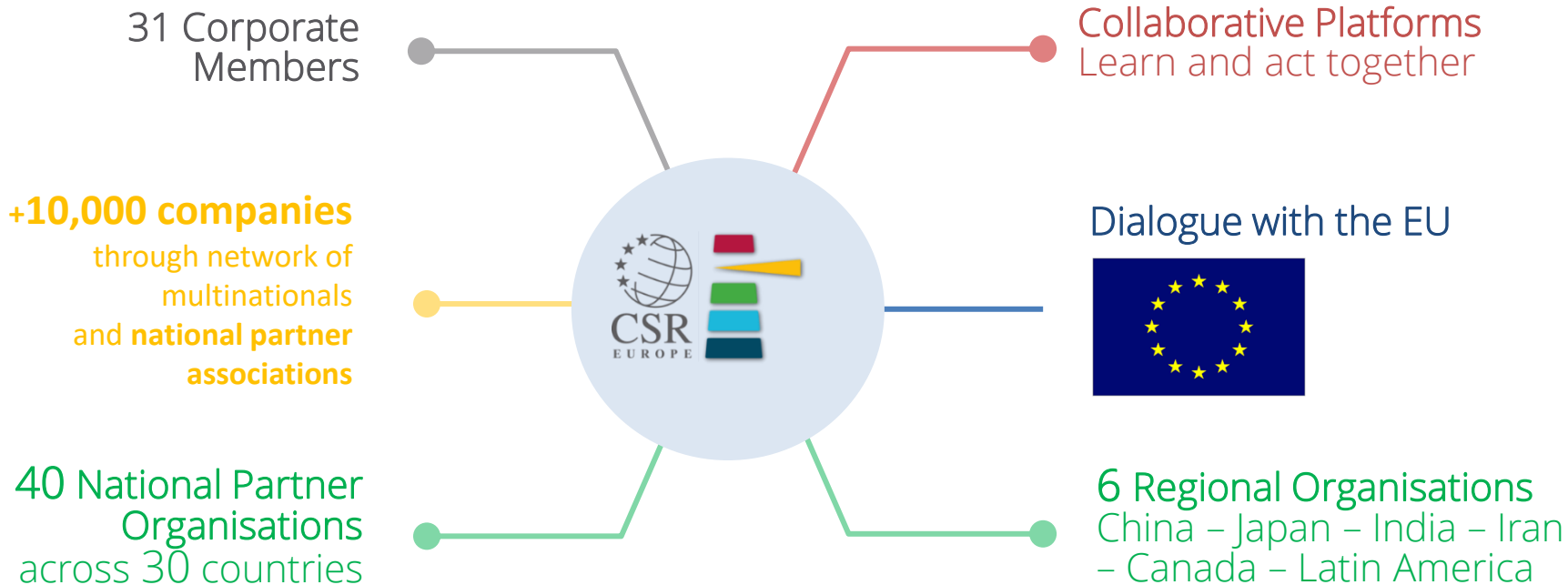


Introduction to the CSR  
Europe business network

CSR EUROPE



# THE EUROPEAN CSR BUSINESS NETWORK





# The Network

## A Platform of 10.000+ Enterprises

### Corporate Members



### National Partner Organisations (NPOs)





# The Network

## A Platform of 10.000+ Enterprises

### Associated Partners

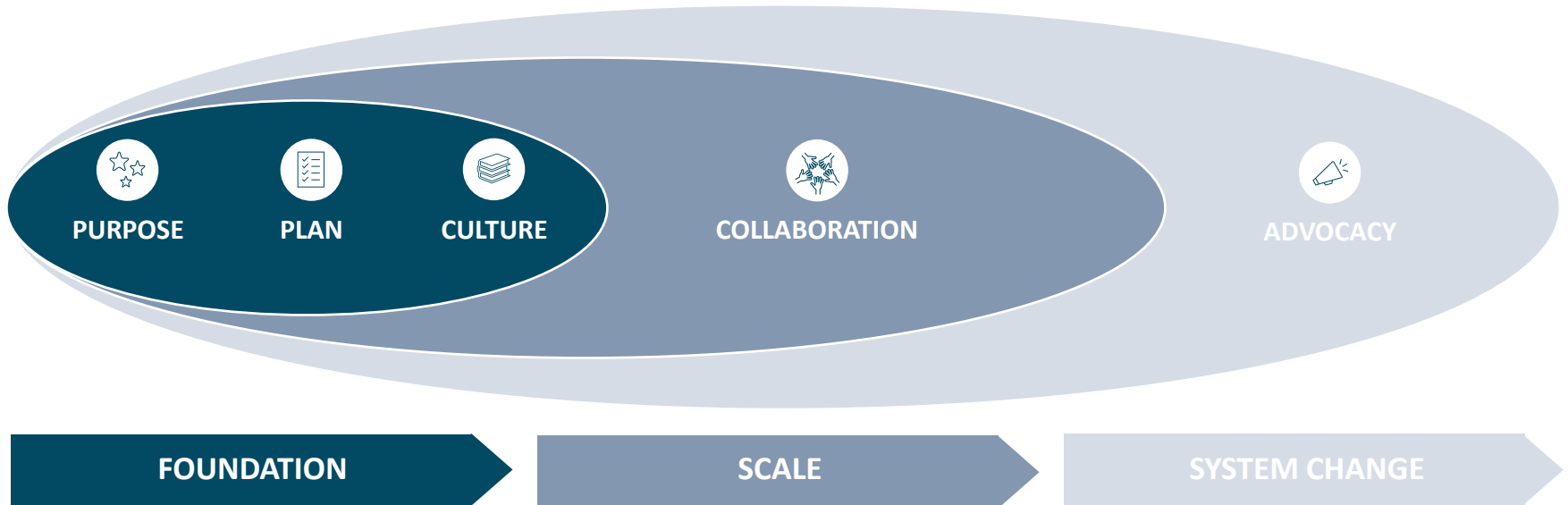


[To view the full list, please visit the CR Europe website](#)



# CSR Europe's Leadership Model

Foundation, Scale, System Change



*Source: CSR Europe's 2030 Strategy*

**LEADERSHIP CAN ONLY YIELD IMPACT IF SYSTEMIC CHANGE AND TRANSFORMATION OF THE ENTIRE ECO-SYSTEM IS ENVISAGED.**



# How we connect with EU Policy

## CSR Europe initiatives supporting The GREEN DEAL

Circular Economy	Biodiversity	Plastics	Water	Due Diligence	Sustainable Mobility
	Collaborative Platform - Industry for Biodiversity 	Collaborative Platform - Tyre & road wear particles 	Water is everyone's business	Community of Practice – Due Diligence	Collaborative Platform – Responsible Trucking 
Pact for Skills	Health	Just Transition	Corporate Disclosure	Tax Transparency	
	 All Policies for a Healthy Europe Improving citizens' well-being	Community of Practice - Just Transition 	Community of Practice - Financing the Future 	More transparent and responsible tax behaviour	



European Green Deal



The European Pact for Sustainable Industry



A CSR Europe Initiative:  
**THE EUROPEAN PACT**  
**4 SUSTAINABLE INDUSTRY**

# PACT 4 SUSTAINABLE INDUSTRY





## Unique engagement model

### Pact for Sustainable Industry Targets

1

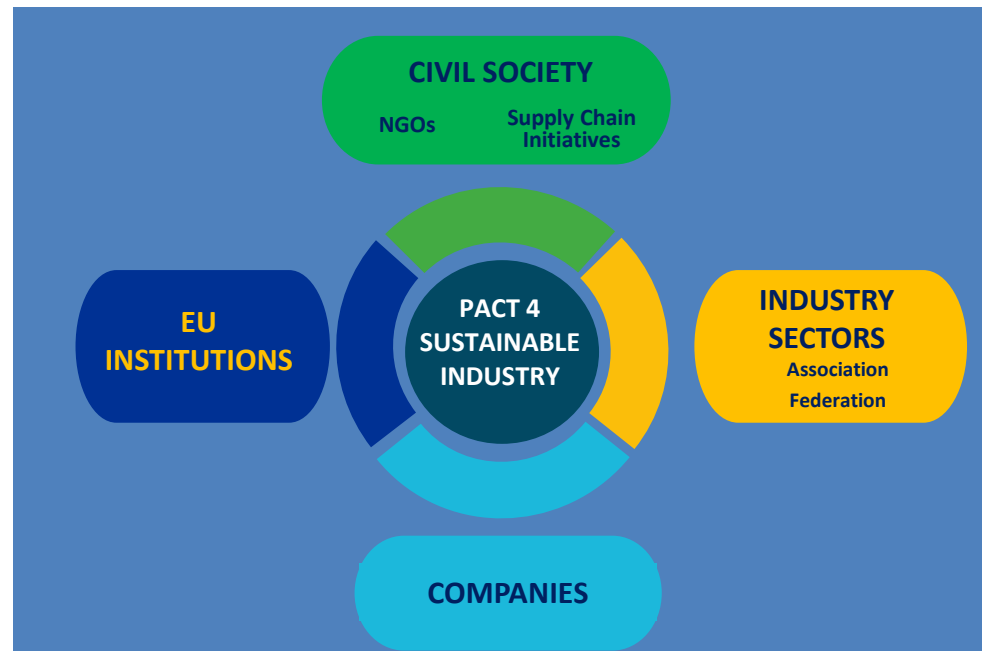
By 2024, **all the industry federation**/association will have developed a Sustainability Roadmap

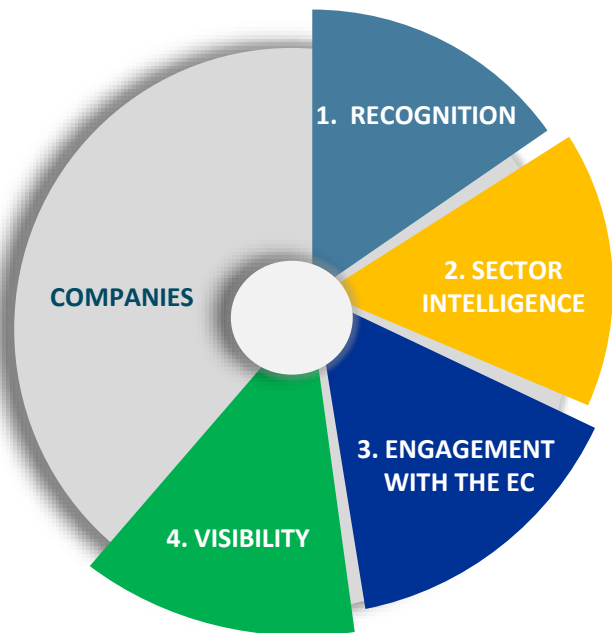
2

By 2030, **10.000 companies** will be engaged in sectorial and cross-sectorial collaboration + SDGs integration

3

By the end of 2024, help **EU institutions** to integrate the SDGs in all EU policies





**Fees:** Members = Free  
NPO companies = 1.5k/year;  
Others = 3k/year

### 1. Being member of the PACT is a Sustainability commitment to:

- The company is engaged in collaborative sustainability actions
- The company is working with its federation towards/in a sustainability roadmap

### 2. Sector intelligence:

- Access to the (publicly available) **European Sustainable Industry annual Barometer** coordinated by **CSR Europe and MOODY'S - VE** which includes:
  - **A benchmark** of European Trade Federations (CSR Europe's methodology)
  - Alongside **quantitative view on the Overall ESG scores** of 40 European industry sectors
- One **exclusive closed webinar with the results** of the barometer and the sustainability state of the sectors (explained by Moody's VE)

**3. Strengthen the dialogue with the European Commission** by participating in a (closed) high level meeting with Top Executives from Industry Federations, companies and other stakeholders

**4. Gain visibility** by using the logo and being present in the Pact CSR Europe webpage and all related communication.



# PACT FOR SUSTAINABLE INDUSTRY

## Engagement Recognition - Companies



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4 SUSTAINABLE INDUSTRY**  
Making the Green Deal a Success



### SUSTAINABILITY ROADMAP

The company is working with its federation towards/in a sustainability roadmap



### COLLABORATIVE INITIATIVES

Recognition of your efforts to reach impact through **collaborative sectorial and cross-sectorial initiatives** in line with the EU sustainability objectives.



# PACT FOR SUSTAINABLE INDUSTRY

## Sector Intelligence - Companies



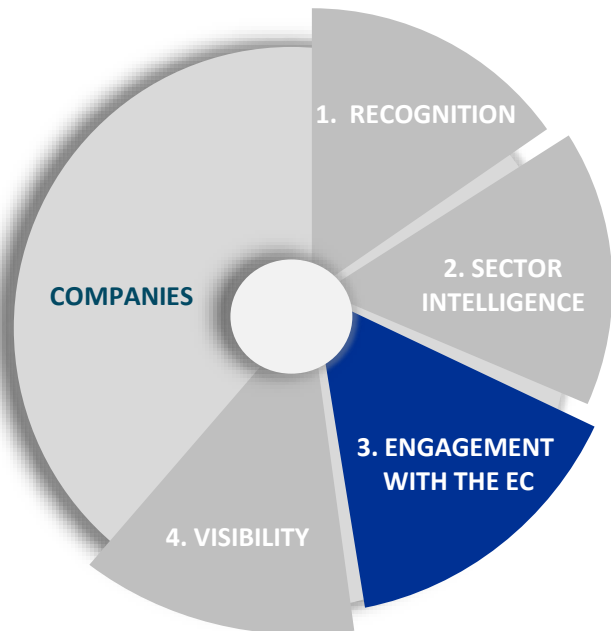
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4 SUSTAINABLE INDUSTRY**  
Making the Green Deal a Success



### INDUSTRY SECTOR ANNUAL BAROMETER

- Access to the (publicly available) **European Sustainable Industry annual Barometer** coordinated by **CSR Europe and MOODY'S - VE** which includes:
  - **A benchmark** of European Trade Federations (CSR Europe's methodology)
  - Alongside **quantitative view on the Overall ESG scores** of 40 European industry sectors
- One **exclusive closed webinar with the results** of the barometer and the sustainability state of the sectors (explained by Moody's VE)

Barometer launch: **SDG Summit October 2021**



### **1 HIGH-LEVEL MEETING** (closed for executives)

Engage with **high level executives and leaders from business, industry and policy** on the industry contribution to the Green Deal.

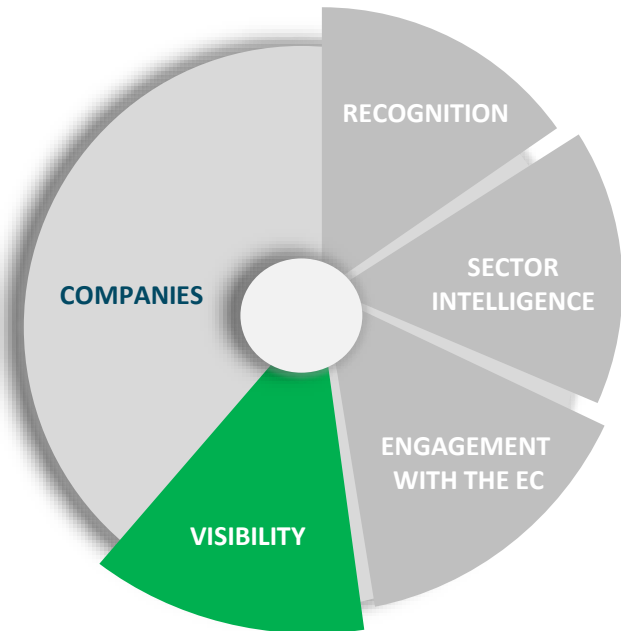


# PACT FOR SUSTAINABLE INDUSTRY

*Visibility - Companies*



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4 SUSTAINABLE INDUSTRY**  
*Making the Green Deal a Success*



## DEDICATE WEB SECTION

Inclusion in the **P4SI dedicated webpage** of CSR with the opportunity to link to the organization's website



## Pact for Sustainable Industry LOGO

Possibility to use the logo on the **website and on communication material** if related to activities aligned to the Pact



A tool to identify the pathways around the critical ESG challenges faced by industries within Europe

# EUROPEAN INDUSTRY BAROMETER

# The European Sustainable Industry Barometer



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**THE EUROPEAN PACT  
4 SUSTAINABLE INDUSTRY**  
Making the Green Deal a Success

A solid instrument to gauge annual progress on ESG and climate issues

1. To provide a **clear view** on the ESG challenges being faced by different industry sectors within Europe
2. To provide a **benchmark** to showcase
  - CSR Europe's European Industry Federation ISIF scores
  - *alongside* V.E's existing ESG and Climate scores for European sectors
3. To provide a **pathway** for entertaining discussion and debate around the critical ESG challenges faced by industries within Europe.



**October 2021**

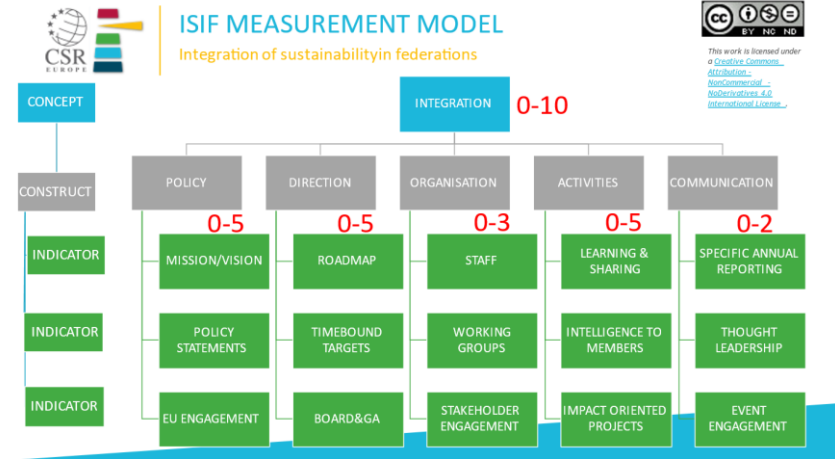


# CSR Europe methodology for industry sectors

## ISIF Measurement Model (Integration of Sustainability in Industry Federations)

### ISIF Measurement Model

- Approach for Assessing Industry Federations as representative of their sector
- Generating 0-10 scores
- Covering circa 20 Industry Federations
- Will be generated via interviews that will take place in 2021
- Interviews will be led by V.E teams and take place between May – June 2021

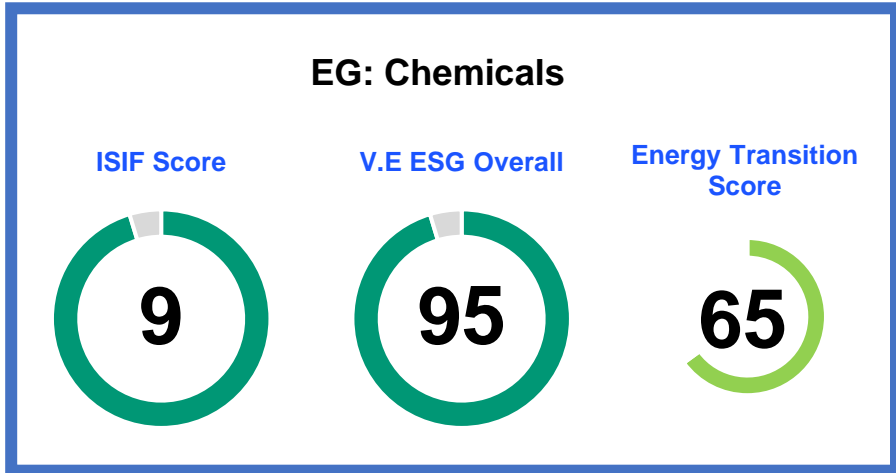


Methodology assesses the Industry Federations' Policy, Direction, Organisation, Activities, and Communication on sustainability criteria.



# What would be featured in the Barometer report

First Concept



Each year we would show:

- ISIF scores
- Alongside V.E's ESG and Energy Transition Scores
- As well as trend data, best practices and sector context and analysis

Year on year, we would be able to gauge progress in a systematic, structured manner and understand where progress is being made on multiple levels



# The Barometer

## Timelines

- **March:** definition of the Industry Federations to include for the barometer
- **March:** finalisation of the methodology for Industry Federations assessment.
- **May - June:** Industry Federation interviews to take place
- **July - August:** report construction
- **October:** release of the report





Services and tools that  
companies can access in  
addition to the PACT

## ADDITIONAL COLLABORATION



# WHAT CSR EUROPE CAN DO MORE FOR COMPANIES ?



A CSR Europe Initiative:  
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4 SUSTAINABLE INDUSTRY**

Here are a few examples of how through our experience with companies and sector initiatives, our methodologies and tools, we can support your efforts to enhance the maturity and integration of sustainability in your sector association, in full respect of competition law:

## ALONG THE SUSTAINABILITY JOURNEY

- 1 To enhance your **sector intelligence and capacities** through pilots, studies, benchmarks and assessments on specific sustainability topics and challenges
- 2 To develop your **sustainability charter, strategy and roadmap**
- 3 To turn your strategy into practical **action plans together with sector indicators**, monitoring and reporting
- 4 To create safe places for mutual **learning and dialogues with stakeholders**
- 5 To develop focused **sector and cross-sector dialogue and projects** to make a difference
- 6 To develop **guidelines and toolkits** for awareness and capacity building
- 7 To influence present and forth-coming **European policy initiatives** and advocate for incentives and other rewarding mechanisms



## Services

Foundation: Plan, Purpose, Culture

We provide support to enhance the level of maturity and integration of sustainability inside each company & industry federation.

- **25 YEARS OF EXPERIENCE**
- **10,000+ COMPANIES SUPPORTED**
- **100+ SERVICES DELIVERED PER YEAR**





## Assessment Tools

Foundation: Plan, Purpose, Culture



**BIODIVERSITY MATURITY &  
INTEGRATION ASSESSMENT**



**HR READINESS ASSESSMENT**



**DIVERSITY & INCLUSION  
ASSESSMENT**



**MATURITY & INTEGRATION  
ASSESSMENT**



**GRIEVANCE MANAGEMENT  
ASSESSMENT**



# Collaborative Platforms

Scale



## BIODIVERSITY & INDUSTRY

Focus on: Business strategy & operations



## TYRE AND ROAD-WEAR PARTICLES

Focus on: Cross-sector approach to tyre and road-wear particles



## DRIVE SUSTAINABILITY

Focus on: Supply chain sustainability in the automotive sector.



## TOGETHER 4 STEM

Focus on: Fostering STEM talents & diversity



## RESPONSIBLE TRUCKING

Focus on: Social sustainability in the logistics sector.

**In collaborative platforms, companies bring together sectors and/or value chain peers and work together with other stakeholders.**





# Bespoke Workshops, Services & Trainings

How can we help you

## Other services include:

- Sustainability Report Review
- Benchmark Report
- Sustainable purchasing trainings for buyers
- Assessment of HR processes related to longer working life (LEA)
- Journey to Circular Business Models
- Issue-Specific Workshops
- Tailored Events



**Responsible Business,  
Better Future.**

# The European SDG Summit

11-12-14 October 2021



# The European SDG Summit

## For Climate Action & a Just Transition

**11-12-14 OCTOBER 2021**

**HOW CAN WE BUILD A PROSPEROUS AND INCLUSIVE SOCIETY WHILE PURSUING  
A GREEN AND DIGITAL TRANSITION?**

Engage in action-oriented dialogues with businesses, industry federations, civil society, and EU policymakers:



**FULLY OPEN & FREE OF CHARGE**

For more information on the Summit Sponsorship, [click here](#).

## OUR AUDIENCE...

- Business
- Industry
- Civil Society
- Academia
- Finance
- Government
- Media



## IN 2020

**10.000+**  
ATTENDEES

**400+**  
C-LEVEL  
SPEAKERS

**35+**  
COUNTRIES  
REPRESENTED



*[View the full list of speakers here.](#)*

**CROSS SECTORAL, CROSS INDUSTRIAL, C-LEVEL, ACROSS EUROPE & BEYOND**



# The European SDG Summit

## Inauguration of the European Sustainable Industry Barometer



A CSR Europe Initiative:

### THE EUROPEAN PACT 4 SUSTAINABLE INDUSTRY

*Making the Green Deal a Success*

#### EU POLICY DIRECTION:

Make Europe the first carbon neutral continent by 2050

1 Sustainable Industry Barometer  
3 Targets



UN Sustainable Development Goals



# The European Pact for Sustainable Industry

## System Change

### 3 TARGETS

#### FOR EU INDUSTRY FEDERATION

By 2024 all the European industry federation will roll out a holistic sustainability strategy

#### FOR COMPANIES

By 2030, 10.000 companies will be engaged in sector and cross-sector collaborations

#### FOR EU POLICYMAKERS

By 2024, EU policymakers will implement an inclusive level-playing field

### 1 SUSTAINABLE INDUSTRY BAROMETER

*in collaboration with:* 

- Track the ESG Performance of 40 strategic Industry Sectors
- Identify the maturity & integration of sustainability in Industry Federations
- Launch on 11 October at the European SDG Summit 2021



**Responsible Business,  
Better Future.**

[www.csreurope.org](http://www.csreurope.org)

**THANK YOU !**

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