The European Business Network for Corporate Sustainability & Responsibility

WWW.CSREUROPE.ORG









CSR EUROPE BOARD'S DIRECTION FOR 2024

ENHANCE COLLABORATION FOR IMPACT

Reinforce **best practice learning & sharing** opportunities across CSR networks

Increase collaboration and mutual visibility between CSR Europe and NPOs

Deepen insights into key upcoming European sustainability regulations and engage policymakers for an inclusive Green Deal 2024-2029

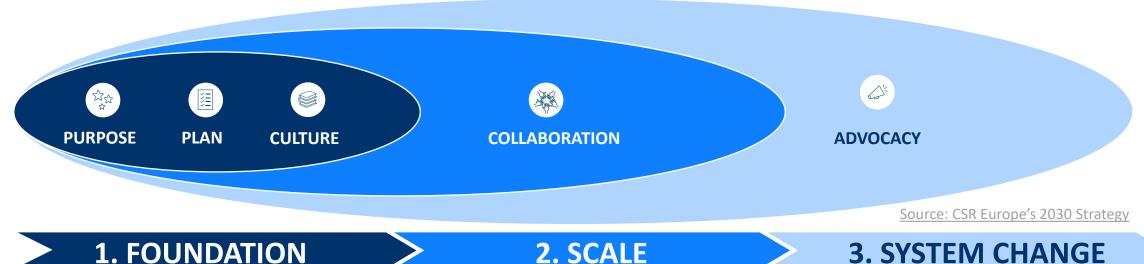
- New Community of Practice on Upskilling & Reskilling
- The European Sustainable Industry Summit
- Biodiversity Alliance for Sustainable Management

- EU Masterclasses
- CSR Europe network's dissemination of policy recommendations



BUILDING SUSTAINABILITY LEADERSHIP WITH CSR EUROPE

OUR THREE MECHANISMS OF ENGAGEMENT FOR IMPACT



1. FOUNDATION

Support to enhance the level of maturity and integration of sustainability inside the company via best practice learning & sharing and tailored services

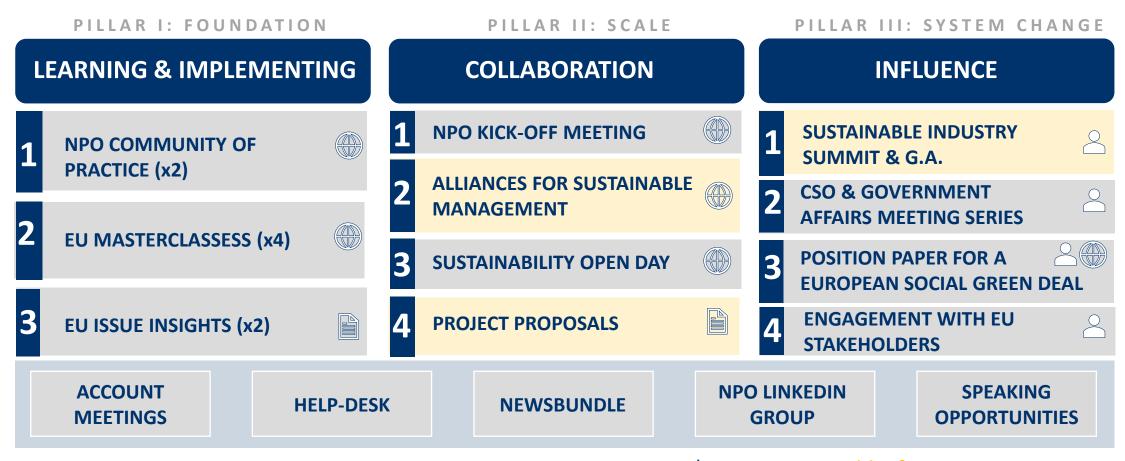
Development of collaborations between companies and stakeholders in their ecosystem to achieve a high sustainability impact

Policy dialogue with European and National policymakers to advocate a level-playing field and the key role of business in the EU sustainability agenda



2024 PROGRAMME FOR NATIONAL PARTNER ORGANISATIONS

MORE OPPORTUNITIES FOR ENGAGEMENT & COLLABORATION







CSR Europe's 2024 NPO Programme

Pillar I Learning & Implementing



NPO COMMUNITY OF PRACTICE ON UPSKILLING & RESKILLING



LEARNING & SHARING ON CURRENT PRACTICES & UPCOMING CHALLENGES

2023 NPO BOOTCAMP Upskilling & Diversity & Inclusion Project Proposals Fondazione Sodalitas Responsible Business Forum

2024 NPO COMMUNITY OF PRACTICE

FORMAT:

- **2-hour online** interactive meetings
- 3 NPOs per session presenting best practices on upskilling & reskilling in their country (impact of the current national legislation; best practices adopted by the NPO; corporate focus and examples of approaches to the topic; tools available)
- Active participation from attendees







ONLINE EU MASTERCLASSES

2 HOURS-SESSION TO BOOST YOUR EU INTELLIGENCE





- What are the key elements of the Corporate Sustainability Due Diligence Directive?
- What changes for business with the CS3D?
- How can business formulate proactive compliance strategies?
- What are the reporting obligations set by the CSRD and ESRS?



- What is the impact of the Deforestation & Forced Labour Regulations on businesses?
- What compliance strategies can businesses put in place practically to comply?



- In which areas can large and small enterprises benefit from mutual collaboration when complying with the CSRD & ESRS?
- How can business engage with stakeholders to shape a meaningful European reporting landscape?



- What are the strategic sustainability priorities of the new European Commission?
- Who are the key figures in charge of the EU Sustainability Agenda?
- Who's in the new College of Commissioners?
- What's in the mandates of the new EU Commissioners?



REQUEST THE EU MASTERCLASS FOR YOUR BOARD & MEMBERS

AN ADDED VALUE FOR YOUR NETWORK

NPOs can request CSR Europe
to deliver the chosen EU Masterclass
for their Board representatives and
corporate members

FOLLOWING UP ON INCOMING REQUESTS CSR EUROPE

CAN DELIVER **COLLECTIVE** REPLAY SESSIONS

CS3D & Value Chain Reporting

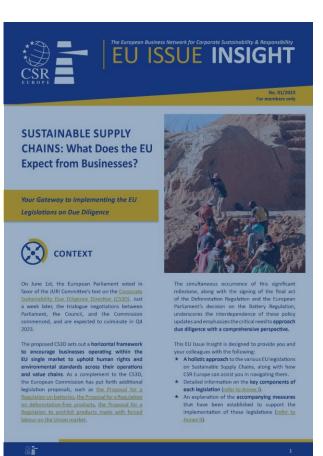
Opportunities for B2B Collaboration in the CSRD & ESRS Value Chain
Transparency &
Traceability in the
Deforestation &
Forced Labour
Regulations

New
European
Commission
2024-2029



EU ISSUES INSIGHTS

POLICY BRIEFS TO UNLOCK THE AVALANCHE OF EU REGULATIONS





IN 2024

- SMEs Voluntary and Mandatory ESRS
 Q 1-2
- The future European Commission (2024-2029): Who is Who

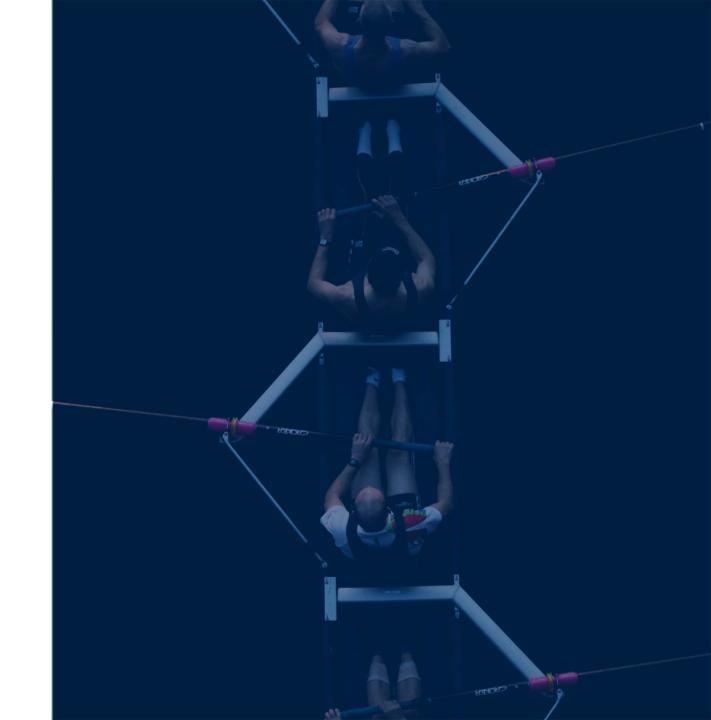
Q 4

Want a colleague to receive it? Send us their contacts at dd@csreurope.org



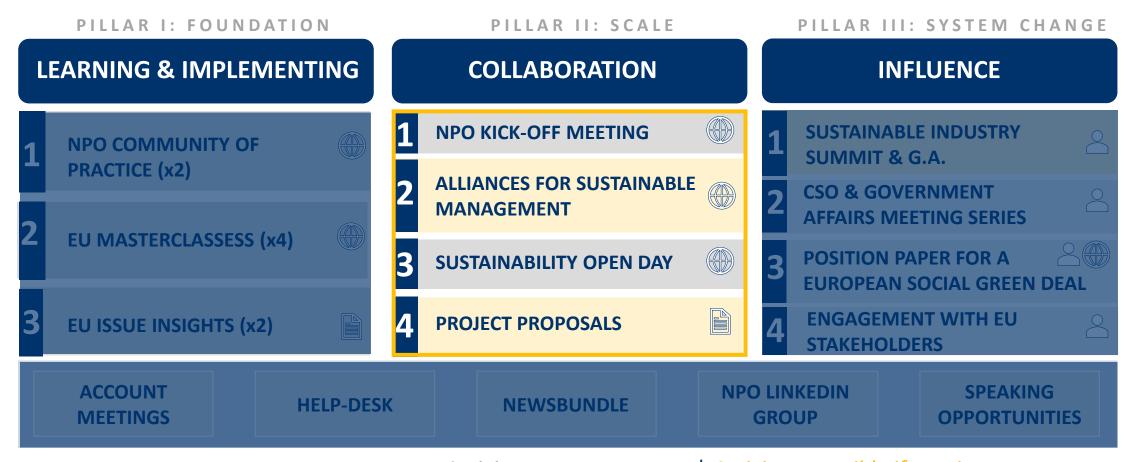
CSR Europe's 2024 NPO Programme

Pillar II Collaboration for Impact at Scale



2024 PROGRAMME FOR NATIONAL PARTNER ORGANISATIONS

MORE OPPORTUNITIES FOR ENGAGEMENT & COLLABORATION







THE BIODIVERSITY ALLIANCE FOR SUSTAINABLE MANAGEMENT

FROM LOCAL CORPORATE STRATEGIES TO GLOBAL IMPACT

Business leadership & innovation to preserve, restore, and regenerate biodiversity, rectifying ecosystem disruptions caused by businesses' daily activities

2024

FOCUS 1

Companies' site management

- How is biodiversity assessed and monitored on companies' sites?
- What are the corporate measures used to protect and enhance biodiversity within facilities?
- How can companies ensure compliance with local and international biodiversity regulations in their site management?
- How can companies engage with local communities and stakeholders?

FOCUS 2

Impacts of Companies' Products on Biodiversity

- How can companies assess the potential impact of their products on biodiversity throughout their life cycle?
- How can companies incorporate biodiversity considerations in the (eco)design and development phase of their products?
- Do companies actively engage with suppliers to promote biodiversity-friendly practices in the supply chain?

2025



Kick-off of a multi-stakeholder collaborative platform on biodiversity





THE BIODIVERSITY ALLIANCE FOR SUSTAINABLE MANAGEMENT

2024 ACTIVITIES & HOW TO JOIN



Learning & sharing on best risk and impact assessments and management strategies



Selection of measurement & management tools to scale up impact on biodiversity's



Pilots to scale up **practical business action** towards nature positive value chains

	SPOTS AVAILABLE	2
	CRITERIA TO JOIN	Project Expertise Successful delivery of at least 1 international/EU projects on the topic Collaborative Commitment Pledge to actively involve, in 2025, at least 1 company in the future collaborative platform on biodiversity
	Submit your application to Lorena Sorrentino: ls@csreurope.org <u>by 29 February 2024</u>	



Sustainability Open Day

26 SEPTEMBER, ONLINE





EU AND PRIVATE GRANTS

ADVANCING COLLABORATION ON SUSTAINABILITY PROJECTS



- **ERASMUS+** proposal on diversity & inclusion
- Horizon Europe proposal on resilient value chains
- EIT Raw materials on Rare Earth Mining
- European Partnership for Responsible Minerals on women in artisanal mining in DRC



Potential **private grants** to advance sustainability on the ground



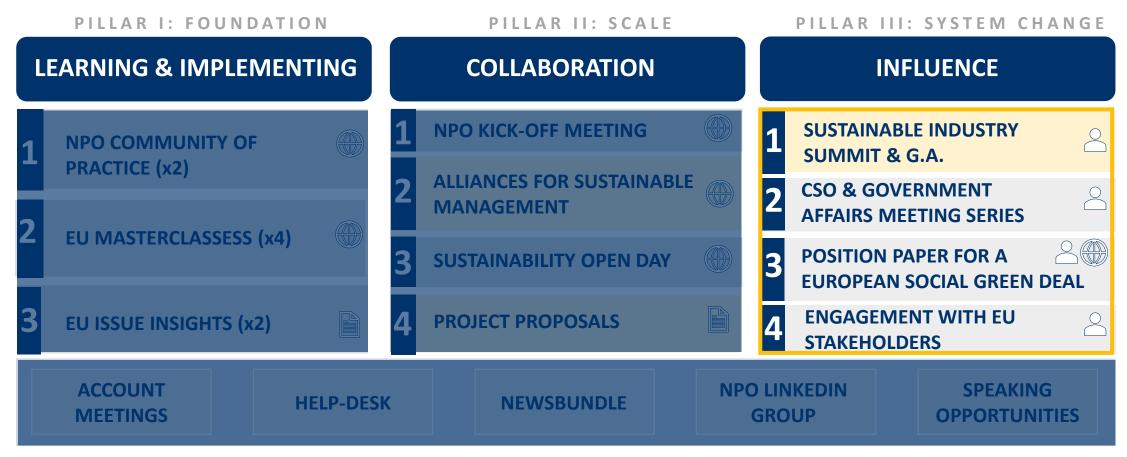
CSR Europe's 2024 NPO Programme

Pillar III Influence via EU Policy Dialogue



2024 PROGRAMME FOR NATIONAL PARTNER ORGANISATIONS

MORE OPPORTUNITIES FOR ENGAGEMENT & COLLABORATION







CSR EUROPE'S SUSTAINABLE INDUSTRY SUMMIT

25-26 JUNE, BRUSSELS, IN-PERSON ONLY

Join the leading sustainability event of the year for businesses in Europe!

REGISTER...



AND INVITE YOUR STAKEHOLDERS ALONG:



- EARLY BIRD RATE
 UNTIL 31 MARCH:
 715 €
- NORMAL RATE:950 €

300 EXPECTED ATTENDEES

50+
COMPANIES

13
ROUNDTABLES
& BUSINESS
CASES

35+
SPEAKERS &
SUSTAINABILITY
ADVOCATES

THE PROGRAMME

WHAT'S ON THE AGENDA FOR THE 25-26 JUNE 2024

1 DAY		
09:00 09:30	Welcome & Inspirational Speaker	
09:30 11:30	High-Level Plenary CEOs in dialogue with the Belgian Presidency, and civil society organisations	
11:30 12:15	Speed Dating Networking	
12:15 13:30	Lunch & NPO Informal Meet Up	
13:30 16:45	3 parallel sessions of 8 European Roundtables	
17:00 19:00	General Assembly (compulsory for members)	
19:00 20:30	Networking dinner (members-only)	

Z DAY		
09:00 09:30	Welcome & Networking	
09:30 10:15	Corporate Case Study #1	
10:15 11:00	Corporate Case Study #2	
11:00 11:45	Corporate Case Study #3	
11:45 12:30	Corporate Case Study #4	
12:30 13:15	Corporate Case Study #5	
13:15 13:30	Closing remarks	

Members-only

Open to non-members



NPO Kick-Off Meeting 2024

NPO-only

3 EUROPEAN SUSTAINABILITY ROUNDTABLES OPEN TO NPO LEAD

BRING YOUR TOPIC & BUSINESS LEADERS AT THE SUMMIT

- Set the topic & agenda and lead one of the 3 roundtables
- Bring the experience of leading companies in your network in Brussels
- Showcase to your network's efforts to tackle the upcoming sustainability challenges







REQUIREMENTS

- If the selected topic is mainstream: You must have led at least 2 projects on the topic OR have access to corporate's bestin-class case studies
- You must draft the session's agenda & concept note of the 50-minute session by 31 MARCH
- You must confirm the in-person participation of ALL your speakers in Brussels by 1 JUNE

Contact: dd@csreurope.org



NPOs VISIBILITY AT THE SUMMIT

YOUR SUSTAINABILITY EFFORTS IN THE SPOTLIGHT

Collateral Distribution (RT LEAD ONLY)

Inclusion of promotional materials from collaborating organizations at the event venue.

Social Media Exposure (ALL)

Promotion on social media platforms with mentions, tags, and shared content.

Website Recognition & Acknowledgment in Marketing Materials (ALL)

Inclusion of organization logos and names on the event webpage & mention of the collaboration in promotional materials.

SUPPORT IN THE PROMOTION OF THE EVENT

- Inclusion of the European Sustainable Industry Summit:
 - 1. On your website
 - 2. In your Newsletter
 - 3. In LinkedIn posts min. 1x month
- Engagement like/share- with CSR Europe's Summit-related posts on LinkedIn



NPO Kick-Off Meeting 2024

SUSTAINABILITY & P.A. DIRECTORS MEETING SERIES

ENGAGING MEMBERS IN THE EU POLICY DIALOGUE

3 meetings between the NPO Directors and CSO and PA Directors of corporate members to align on:

- Challenges and opportunities with the upcoming EU regulations
- Best practices in the field between business action and policy dialogue
- Potential collaboration

WHO SHOULD ATTEND: NPO DIRECTORS



27 FEBRUARY

Annual CSO & Governmental Affairs Meeting



25-26 JUNE

Side-meeting at the Sustainable Industry Summit



11 DECEMBER

EU Masterclass on the new EU Commission



CSR EUROPE'S POLICY NARRATIVE FOR 2024-2029

MAKING SUSTAINABILITY AN INVESTMENT & INNOVATION AGENDA



PEOPLE LEADERSHIP HUB

A Just Transition for our workforce



MATERIALS LEADERSHIP HUB

From due diligence requirements to real impact in raw materials sourcing

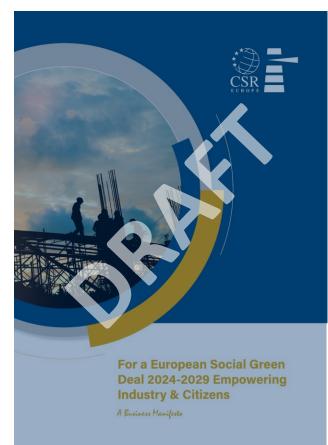


MARKETS LEADERSHIP HUB

Make the European Sustainability Reporting Standards work for business







27 FEBRUARY 2024

Annual CSO & Governmental Affairs Meeting in Brussels







NPO Kick-Off Meeting 2024

CSR EUROPE'S ENGAGEMENT WITH EU STAKEHOLDERS

BRINGING THE VOICE OF PROACTIVE BUSINESSES INSIDE THE EU INSTITUTIONS



European Commission's Community of Practice on Industry 5.0.



DG FISMA & DG EMPL for a Social Investment Framework



DG INTPA and DG GROW for sustainable supply chains and raw materials sourcing

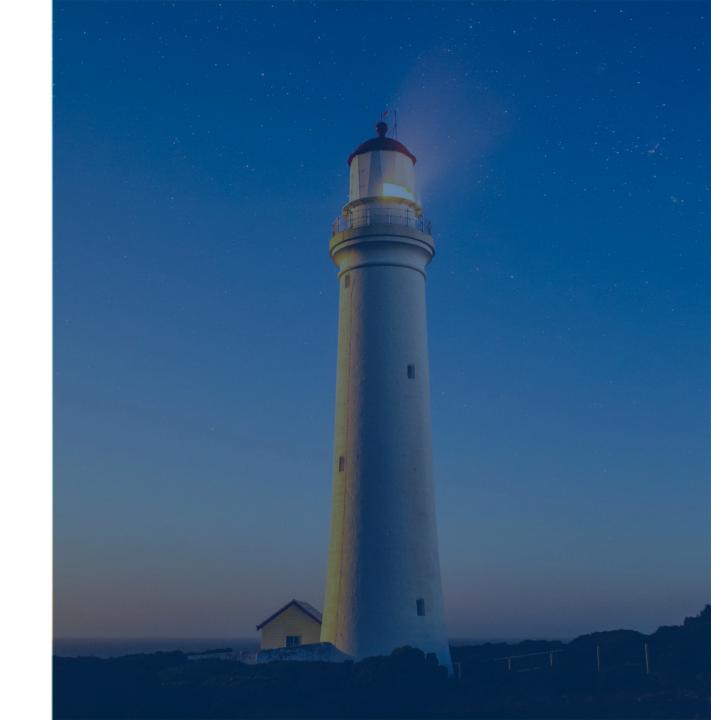


EFRAG on voluntary SMEs European Sustainability Reporiting Standards



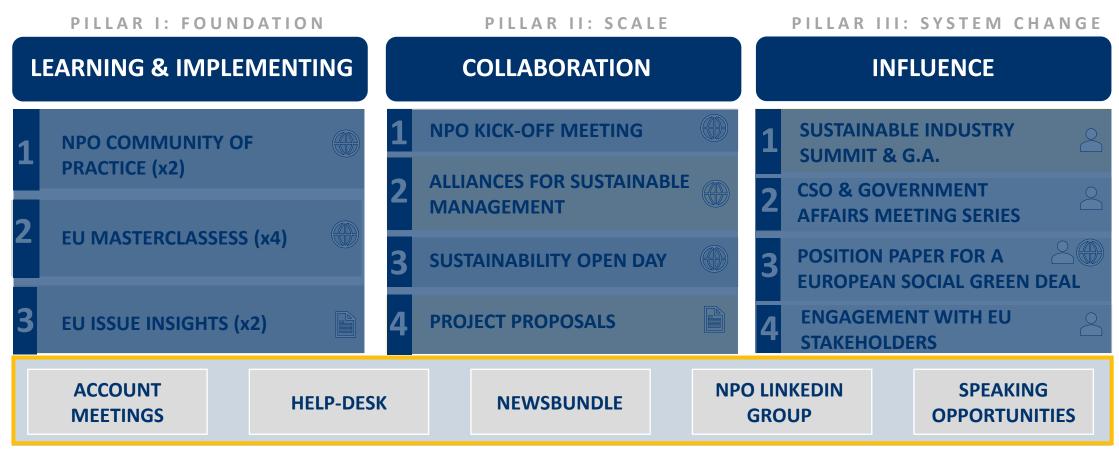
CSR Europe's 2024 NPO Programme

Communication- Related Activities



2024 PROGRAMME FOR NATIONAL PARTNER ORGANISATIONS

MORE OPPORTUNITIES FOR ENGAGEMENT & COLLABORATION



Activity open to everyone | Activity accessible if requirements are met



COMMUNICATIONS YOU WILL RECEIVE

STAY UP-TO-DATE WITH THE UPCOMING ACTIVITIES AND SUSTAINABILITY NEWS

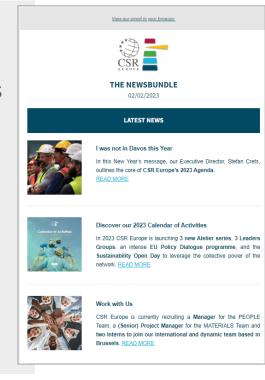


THE NEWSBUNDLE

BI-MONTHLY

- Sustainability news& trends
- EU Policy Updates
- Upcoming events







AGENDA OF EVENTS

MONTHLY

Updates on the upcoming events open to members and non-members







SHOWCASE YOUR NEWS TO 18K SUSTAINABILITY EXPERTS

SEND US YOUR LATEST UPDATES



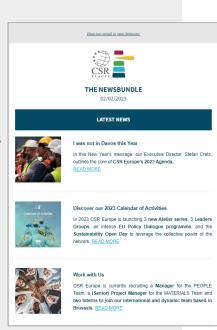
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SUBSCRIBE





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2024 CONTENT DEADLINES

• March: 20 February (Publication date: 07.03.2024)

 May: 23 April (Publication date: 08.05.2024)

• July: 18 June (Publication date: 04.07.2024)

• September: 26 August (Publication date: 05.09.2024)

November: 28 October
 (Publication date: 04.11.2024)

CRITERIA FOR PUBLICATION

Our ability to include your content on the upcoming edition depends by:

- 1. How many news we have received for the month
- 2. How many times we have given you space previously

 we strive to ensure equal visibility for all the NPOs
- 3. Coverability is the news still relevant at the time of publication? Does if fall within the scope? Is it complete? Can it be published later on?



FOSTERING THE NPO COMMUNITY ONLINE

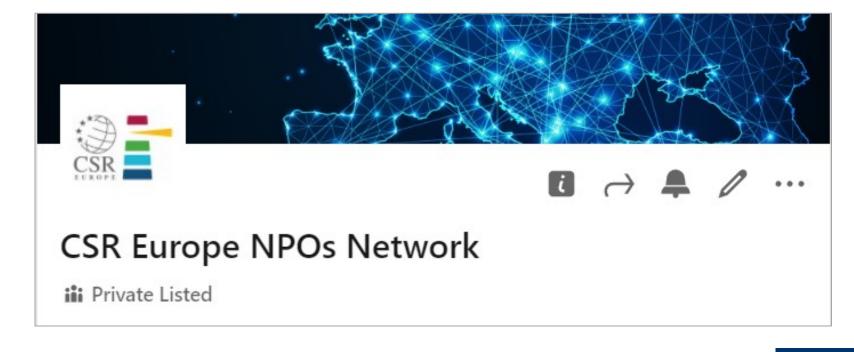
THE NPO LINKEDIN GROUP

Use this channel to share information across the whole network of NPOs:

- Events
- Reports and studies
- Etc.

REQUEST TO JOIN







BRING THE VOICE OF EUROPE TO YOUR EVENTS

5 SPEAKING SLOTS AVAILABLE FOR 2025

What we need to know/ selection criteria

- 1. Event agenda & topic CSR Europe should cover
- 2. Event target audience and expected reach
- Format (online or in-person)
- 4. If reimbursement of travelling expenses is possible

Send your request to dd@csreurope.org at least 1 month before the event



The NPO Membership

REMINDER ON THE REQUIREMENTS

MEMBERSHIP CRITERIA

- 1. Business led non profit associations that share the mission of CSR Europe
- 2. Provide best practice sharing & learning to corporate members
- 3. Be active at National level in at least one of the People, Materials, or Markets pillars

ENGAGEMENT CRITERIA

COMPULSORY

- 1. Communicate CSR Europe efforts and activities pro-actively in the newsletter and website
- 2. At least one social media message per month on LinkedIn
- 3. Include the CSR Europe logo and boilerplate on your website in a visible way example: "Highlights from our European network"

OPTIONAL

- Provide the link between EU policy and national policies on sustainable development in your activities
- 2. Attend the NPO meeting or 10% of the network activities





The European Business Network for Corporate Sustainability & Responsibility







More information:

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