



European SDG Summit



Impactful Partnerships to Build Back Better

The Business Response to Covid-19 Supporting Communities, Suppliers, and Employees

Agenda

Wednesday 28 October, 15:30 – 17:00

TIME	AGENDA ITEM	SPEAKERS
15.30 – 15.35	Welcome	Tomás Sercovich, CEO, Business in the Community Ireland
15.35 – 15.45	Understanding the impacts: both negative and positive of Covid-19 across Ireland, Turkey and Ukraine	Maryna Saprykina, Managing Director, CSR Ukraine Hüseyin Yilmaz, Executive Director, CSR Turkey Tomás Sercovich, CEO, Business in the Community Ireland
15.45 – 16.35	Learning from experience: engaging and supporting suppliers, communities and employees	<i>Gender-based violence – UA:</i> Yana Honcharenko, Sustainability Lead, StarLightMedia <i>Jaime Nadal, Representative to Ukraine, Country Director for Belarus, UNFPA</i> <i>Community outreach & suppliers – TR:</i> Ahmet Yazıcıoğlu, Senior Corporate Affairs & Legal Manager, Diageo Yasemin Srali, Social Investment Director, FIBA Group <i>Enabling employability – IRL:</i> Sinéad Smith, Head of Corporate Responsibility, A&L Goodbody
16.35 – 16.50	Reactions – Q&A	Tomás Sercovich, CEO, Business in the Community Ireland
16.50 – 17.00	Close	Tomás Sercovich, CEO, Business in the Community Ireland

About the European SDG Summit: This session is part of the European SDG Summit 2020, the leading sustainability event of the year in Europe. The Summit will connect 5000+ Change-Makers in 55 free, virtual sessions ([view the full programme](#)). This year's edition will focus on "Impactful Partnerships to Build Back Better" in response to the COVID-19 pandemic and the [CEO's Call to Action for an overarching Sustainable Europe 2030 Strategy](#). The event will give the floor to public, private, and civil society's leaders eager to scale up collaborative solutions to protect Life and Earth and reach the UN SDGs without leaving no one behind ([discover the 200+ high-level speakers](#)). Highlight of the Summit will be the [inauguration of the European Pact for Sustainable Industry](#) ([learn more about the Pact](#)).

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