



## BUSINESSEUROPE Laboratory “Stimulating an entrepreneurial mindset and promoting entrepreneurship education”

EU citizens are on average less inclined to become entrepreneurs than US citizens. Entrepreneurial skills and attitudes are not sufficiently encouraged amongst young people.

Some organisations successfully offer enterprise education programmes to close the gap. Entrepreneurship education works particularly well where all stakeholders work together and the business world is actively involved. One approach to such involvement is the participation of entrepreneurs and business people in activities in schools and universities as mentors, coaches or simply to share their business experience.

Participants (*non-exhaustive*):

Citigroup, Daimler, European Commission, ExxonMobil, Institut der deutschen Wirtschaft, JADE, JA-YE Europe, Kuratorium der deutschen Wirtschaft für Berufsbildung, Microsoft, SEV, Stiftung der Deutschen Wirtschaft, Swedish Job & Society, VDMA, YES-European Confederation of Young Entrepreneurs, ZDS.

[www.businesseurope.eu](http://www.businesseurope.eu) → European Alliance for CSR



## Check out the compilation of good practice across Europe

Initiatives promoting the integration of entrepreneurship education in schools and universities:

- ➔ Horizontal Initiatives to promote business-education links
- ➔ School-enterprise encounters
- ➔ Mini-companies

Extra-curricular activities to stimulate entrepreneurial mindsets and develop enterprise skills:

- ➔ Complementary courses and training
- ➔ Awareness-raising tools, campaigns and events
- ➔ Competitions and contests
- ➔ Student enterprises

[www.businessseurope.eu](http://www.businessseurope.eu) ➔ European Alliance for CSR