



CONFINDUSTRIA IMPRESE x L'INNOVAZIONE PRIZE Edition 2008-Edition 2009

part of the Project Imprese x l'Innovazione



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www.confindustriaixi.it

Confindustria Research & Innovation



CONFINDUSTRIA

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254 Associated organizations

- 103 Territorial Associations
- 18 Regional Federations

- 98 Sectorial Associations
- 19 National Sectors Federations
- 1 Purpose Federation
- 15 Associated members



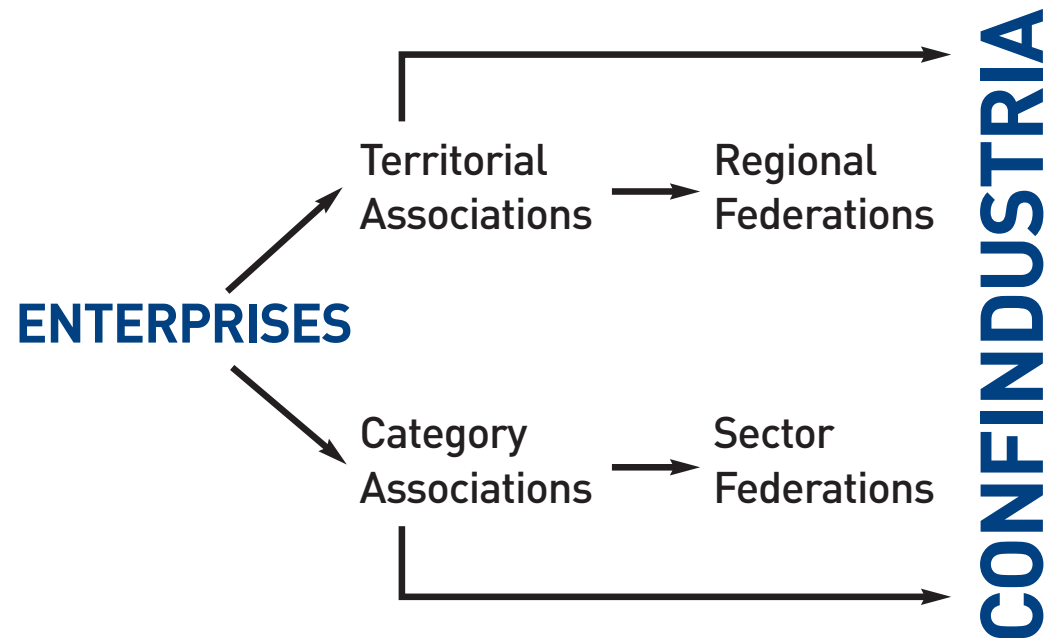
CONFINDUSTRIA

126.590

Enterprises
(voluntary adhesion)

4.771.000

Employees





CONFINDUSTRIA

THE SYSTEM

4.600 professionals
Working for the enterprises

18 per each Associated
Organization
15% managers
36% senior officers
7% junior officers
42% secretaries

9.800
entrepreneurs with associative offices

3.500
representatives in 1.800 organizations
and institutions In Italy

700
representatives in 370 foreign organizations
and institutions



Innovation makes Productivity grow. Productivity makes Competitiveness grow. The Ixl project is focused on helping enterprises growing up through innovation.

GOALS

- Promoting 360° innovation.
- Providing necessary elements for scenarios and strategies construction through more than 100 practice courses and seminars.
- Using Best Practices to diffuse operative models.
- Getting in touch with more than 10000 enterprises/managers.
- Creating a Web Site dedicated to information and discussions on 360° Innovation.

360° INNOVATION FOCUS

The Main Idea behind the project: Innovation is a 360° process linked to pure Technologic Innovation, focused on new products and processes, organization and strategies, and, more in general, every kind of operative processes.

The project focuses on 5 Key factors:

1. Product and Process Innovation.
2. Efficient Use of Information Technologies.
3. Total Quality Management.
4. Energy and Resources Optimization.
5. Internationalization.

The Project uses different forms of information and promotion to help Enterprises adopt 360° Innovation.

DEVICES

- **Workshops:** events dedicated to deepen Ixl Project topics, thanks to the contribution of national and international experts. Great attention is paid to entrepreneurs' free experiences exchange;
- **Innovation Toolkit:** "guides" to innovation meant to analyze topics suggested during the events. The toolkits are thought for small and medium entrepreneurs, with a friendly non-technical language and oriented to answer recurrent doubts;
- **StarBook:** a collection of best practices of enterprises that turned 360° innovation into success.
- **"Imprese x l'Innovazione" Prize:** a challenge for the excellent Italian enterprises.
- **Web Site:** interviews, videos, toolkit, and more about Ixl Project organized in a virtual box.



CONFINDUSTRIA'S PRIZE "IMPRESA X L'INNOVAZIONE"

Innovation is a cultural attitude and a continuous research of excellence
Stimulate emulation to allow others to achieve the same results

The importance of Innovation for the competitiveness of the Country is already
in the agenda's core of Enterprises and Institution

Awareness → Implementation of Projects (through measurable results)

Enterprises must be aware that Innovation is a convenient investment

Confindustria, with the support of a Technical Scientific Committee and the sponsoring of some big companies, created a National Prize dedicated to all Italian enterprises to stimulate the diffusion of 360° innovation and the continuous research of excellence.





A PRIZE FOR

Edition 2008

<50 empl	MICRO enterprises
51 > empl <250	SMALL enterprises
251 > empl <1500	MEDIUM enterprises

Edition 2009

<50 empl	MICRO enterprises
51 < empl <250	SMALL enterprises
251 < empl <1500	MEDIUM enterprises
>1500 empl	LARGE enterprises

“INNOVATION” ON

- Innovation on products or service (both continuous or breakthrough).
- Innovation on process.
- Innovation on organization, management or technology.
- Innovation on strategy or business model.

“INNOVATION” HOW

- Product and Process Innovation.
- Efficient use of Information Technologies.
- Total Quality Management.
- Energy and Resources Optimization.
- Internationalization.

TECHNICAL SCIENTIFIC COMMITTEE is composed by representatives of Quality Associations, Universities and Enterprises



Associazione Premio Qualità Italia



AICQ
Associazione Italiana Cultura Qualità



SAPIENZA
UNIVERSITÀ DI ROMA

The Technical Committee defined and prepared specific methods and documentation for the 2 phases of the process

PHASE 1 – Questionnaire Assessment

Committee prepared a specific Questionnaire, the evaluation method and scoring Questionnaire consists of 26 questions grouped into:

3 Areas

Leadership & Strategies
Resources, Technologies and Process
Results

4 Themes

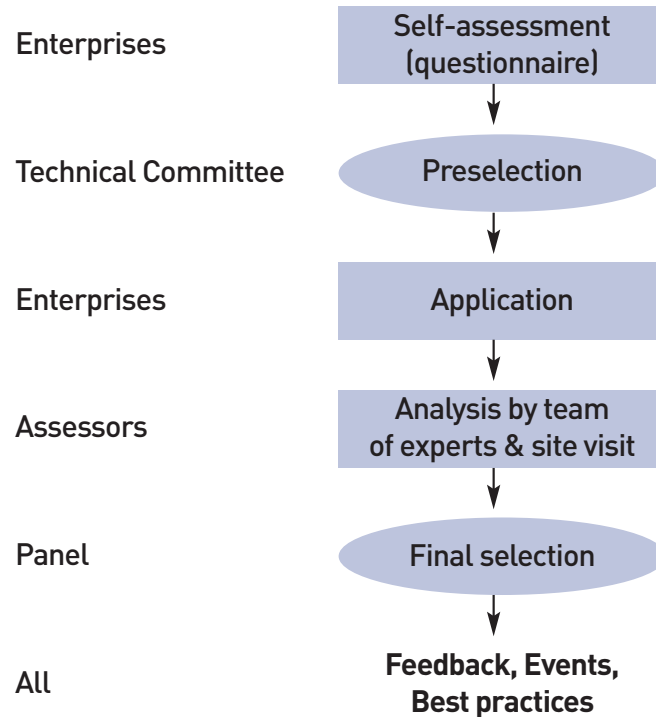
4 Pillars
People
Materials
Processes



PHASE 2 – Application Assessment

The Technical Committee developed Application taking also into account EFQM Innovation Framework and Methodology.

Guidelines for Application and Good Practices were developed too and made available to all participants



Results Edition 2008

566
enterprises registered for on-line-questionnaire compiling

365
enterprises compiled the questionnaire assessment

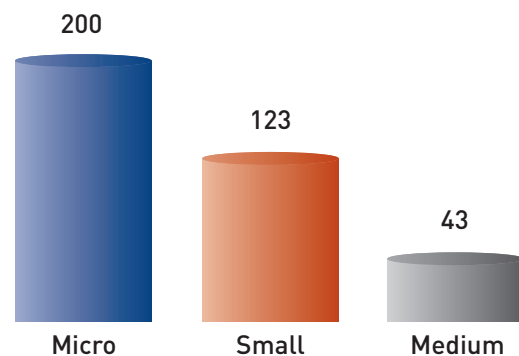
113
enterprises with a score bigger than 230
approached the second step

56
enterprises compiled the application assessment

16
enterprises entered the final phase with the site visit



PHASE 1 Results Edition 2008



Statistics on scoring:

	Micro	Small	Medium
Avg	186/300	207/300	222/300
Min	30/300	85/300	30/300
Max	300/300	293/300	295/300

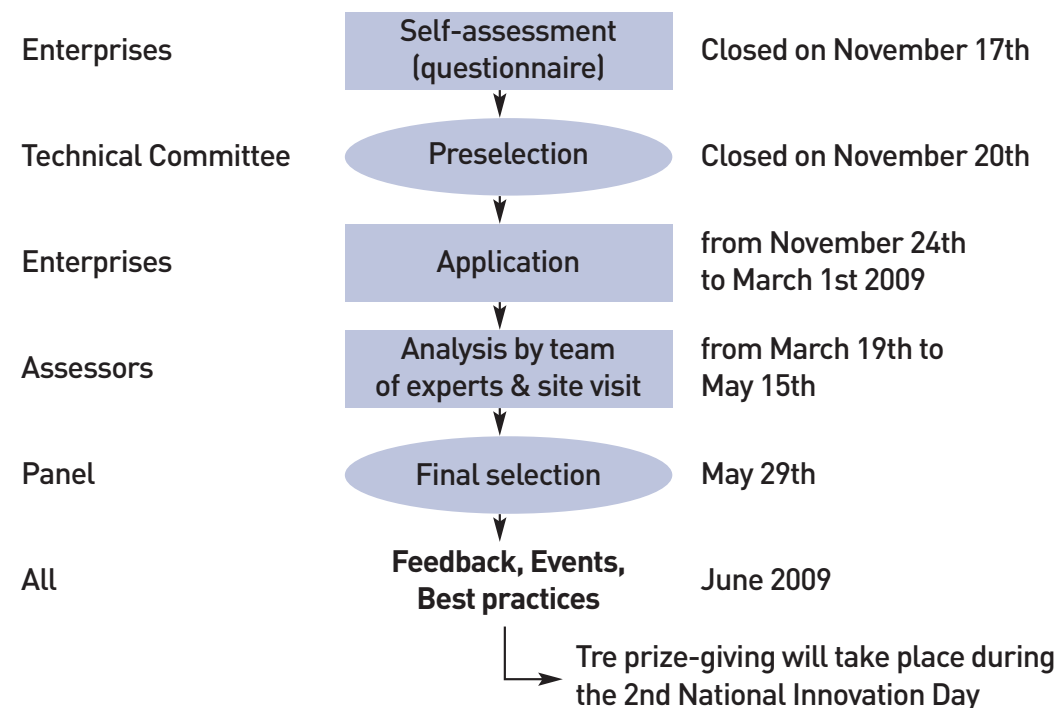
Results Edition 2008

THE WINNERS

2 Awards	(score >= 550)
5 Prizes	(score >= 450)
9 Mentions	(score >= 300)

Edition 2009

<50 empl	MICRO enterprises
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In collaboration with :



Associazione Premio Qualità Italia

**With the scientific
contribution of:**



Associazione Premio Qualità Italia



The prize “Imprese x Innovazione”
is part of the project Enterprises x Innovation

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and Innovation in Public Administration

Sponsors Edition 2008

