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Laboratory Demographic Change



1,0  
0,8  
0,6  
0,4  
0,2  
0,0



# Demographic Risk Map

0,66	0,71	0,58	0,72	0,36	0,17	0,0
0,19	0,62	0,90	<b>0,87</b>	0,42	0,59	0,0
0,93	0,46	0,62	0,76	0,69	0,98	0,0
0,29	<b>0,74</b>	0,61	0,83	0,79	0,55	0,0
0,75	0,36	0,49	0,23	<b>0,19</b>	0,82	0,0
0,62	0,19	0,22	0,57	0,55	0,35	0,0



[www.demographic-risk-map.eu](http://www.demographic-risk-map.eu)

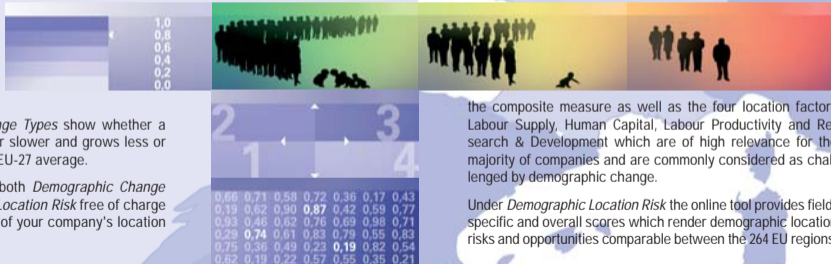
## Demographic Change Data

Under *Regional Demographic Change Data* you can find compact information on whether and how demographic change will affect your region between 1990 and 2030. All data is comparable between sub-periods, 264 regions and 27 countries across Europe:

The *Regional Demographic Change Index* mirrors the extent and timepath of demographic change in a region.

The *Regional Demographic Change Types* show whether a region's population ages faster or slower and grows less or even shrinks as compared to the EU-27 average.

You can download all maps on both *Demographic Change Data* and *Regional Demographic Location Risk* free of charge to evaluate the demographic risk of your company's location and your region.



## Regional Demographic Location Risk

Demographic Change entails risks and opportunities when interpreted in combination with location and contextual factors. Their interplay is captured in a composite measure for the *Regional Demographic Location Risk*. The online tool indicates

the composite measure as well as the four location factors Labour Supply, Human Capital, Labour Productivity and Research & Development which are of high relevance for the majority of companies and are commonly considered as challenged by demographic change.

Under *Demographic Location Risk* the online tool provides field-specific and overall scores which render demographic location risks and opportunities comparable between the 264 EU regions.

## [www.demographic-risk-map.eu](http://www.demographic-risk-map.eu)

Demographic change in Europe is already predictable. It is no future scenario with an unknown probability of actually occurring, but a forecastable trend: the population is ageing across Europe, and populations are shrinking at a local level. But what does it mean for politics and society and what are the effects on business locations in regions across Europe? To tackle demographic change with its risks and take advantage of its chances, companies need information that is tailored to their objectives, scientifically reliable and easily accessible.

The new online tool *Demographic Risk Map* provides this information. It is conceived to help companies integrate demographic change into their strategic planning. The Demographic Risk Map analyses the impact of demographic change in 264 regions across Europe on the basis of selected location factors. Assess the demographic risk of your company's location in your region on [www.demographic-risk-map.eu](http://www.demographic-risk-map.eu)!

## Laboratory Demographic Change

The multilevel working process of the Laboratory is embedded in the European Alliance for Corporate Social Responsibility (CSR), an alliance of politics and business for promoting CSR in Europe. One of the Laboratory's aims is to motivate companies to analyse their needs to take specific action in response to the general demographic changes. For this reason the Laboratory developed the Demographic Risk Map in cooperation with the Ageing Labour Force Research Unit of the Rostock Center for the Study of Demographic Change.

## Contact

More information and contact details under:  
[www.demographicchange.info](http://www.demographicchange.info)

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